



EL BOUDLALI MOUAD

Sales Representative

26years, Elboudlali
Mouad
Casablanca,
Driving license B

SKILLS

Technical skills :

- **Technical Product Knowledge:** Comprehensive understanding of industry-specific technology and product terminology.
- **Social Media Management:** Proficient in leveraging Snapchat, Facebook, and other social platforms for sales outreach and customer engagement.
- **E-commerce Expertise:** Experience in online sales, e-commerce platforms, and digital marketing strategies..

Computer skills :

- MS Office (Word, Excel, PowerPoint)
- ADOBE (Photoshop, Illustrator)

Languages : French, English, Arabic.

EXPERIENCE

June -2023–dec-
2023

Oulfa, Morocco

MIDO INFO , Sales Representative

- Advised customers on computer specifications, resulting in a 25% increase in high-end system sales over six months.
- Provided technical support and troubleshooting for hardware and software issues, maintaining a customer satisfaction rating of 95%.
- Implemented effective inventory management strategies, reducing stock shortages by 20% and improving product availability.

INFO PRO TEC, Sales assistant

Jan -2021 –
dec2022

Ain Harroda,
Morocco

- Utilized strong product knowledge to assist customers in selecting appropriate computers, achieving a 15% increase in sales.
- Conducted product demonstrations and training sessions for customers, enhancing their understanding of computer features and functionalities.
- Collaborated with the marketing team to develop promotional campaigns, boosting computer accessory sales by 30%.

Jan -2019– Dec
2019

Tet Melil,
Morocco

E-commerce, Perfume Sales Specialist

- Make advertising campaign at Facebook and Tiktok.
- Making stores and pages on social media for put products , Taking professional pictures and videos for products.
- Talk with costumers to buy the product, shipping products to clients.

EDUCATION

2017 –2019

Ain bordja,
casablanca

2020

Barnousi,
casablanca

2015 –2016

Ain Harroda,
Mohammedia

Name of diploma Metal Construction Office Engineering.

Diploma in Specialized Studies in Metal Construction Office Engineering |

2017 – 2019 | Casablanca

Institut Specialise Technologie Appliquee Ain Bordja

Professional training

- TEKLA STRUCTURES professional training.
- AUTOCAD 2D professional training

Name of diploma Baccalaureate.

AT Ain Harroda HIGH SCHOOL, Mohammedia