

NACER EDDINE BOUGUENNA

Sales Engineer / Architect



Contact :

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Profile :

As a versatile professional with a passion for both architecture and visual art, I bring a unique blend of creativity, technical expertise, and strategic thinking. With 10 years of experience, I've successfully navigated the intersection of design, aesthetics, and functionality. My background as an architect informs my approach to art direction, ensuring that every visual element serves a purpose. Here's what I offer:

- **Graphic Design** : I thrive on transforming ideas into captivating visual narratives. My expertise lies in creating eye-catching designs that resonate with audiences across various platforms.
- **Architectural Vision** : I've led the design and execution of commercial and residential projects, translating complex ideas into functional spaces.
- **Art Direction** : My eye for aesthetics extends beyond blueprints. I've collaborated with cross-functional teams to create compelling visual narratives across print, digital, and multimedia platforms.
- **Project Management** : Whether overseeing construction or directing a creative campaign, I thrive in managing timelines, budgets, and resources.
- **Innovation** : I embrace emerging technologies and trends, infusing my work with fresh perspectives.

Education :

- Baccalaureate degree - High School Ali Nmeur - Batna, June 2004.
- Architecture degree - University Of Batna, September 2004 - July 2009.
- Architecture office training - BET Batna, September 2009 - February 2011.
- English Language Level B2 - University Of Batna, October 2009 - June 2010.
- Turkish Language Level C1 - Fatih Sultan Mehmet Vakif University Istanbul, October 2014 - June 2015.
- Master Architecture Design - Fatih Sultan Mehmet Vakif University Istanbul, September 2015 - June 2018.
- Art Direction Training - Alison Platform, August 2018 - February 2019.
- The Architectural Imagination Courses - Harvard Online University, November 2023 - Present.

Languages :

- Arabic : Native.
- English : Proficient.
- French : Proficient.
- Turkish : Advanced.

Professional Experience :

- Architect Designer - Benbellat Group Company Batna, February 2011 - October 2011.
- State Architect - Batna City Province, October 2011 - November 2012.
- Architect Designer - Vision Engineering Consultancy Office Dubai, December 2012 - December 2013.
- Graphic Design Teacher - ICS School Batna, January 2014 - June 2014.
- Sales Executive - ARS Sport Company Istanbul, May 2018 - August 2019.
- Coordinator - TABA - Turkish African Business Association, January 2022 - November 2023.
- Sales Manager - Turbulance Company Istanbul, September 2019 - Present.

Volunteering :

- Volunteer and instructor - Algerian Scouts Algeria, June 2006 - December 2010.
- Volunteer - Damla International Volunteers Association Turkey, October 2015 - December 2019.
- Volunteer - Maya Vakfi Foundation Turkey, December 2017 - December 2021.
- Volunteer - Spor istanbul - N Kolay Istanbul Marathon, November 2017 - November 2022.

Skills :

Communication, Creativity, detail-oriented, Team-player, Leadership, Coordination, Project management, Developing creative standards, UX and User-Centered Design, Problem-Solving, Graphic Design, Branding, Layout Design, Typography, Illustration, Hand-Drawing,

Software Skills :

Archicad : Advanced.
Autocad : Advanced.
3DS Max Vray Render : Advanced.
Lumion : Advanced.
Google Workplace : Advanced.
Microsoft Office : Advanced.
Open AI Artificial Intelligence : Advanced
Adobe Photoshop, illustrator, Indesign, Premier, XD : Advanced.
Wacom Cintiq 16 Tablet User.

Hobbies :

Volunteering, Football, Sci-fi Books, Fantasy novels, Movies, Chess, Photography, Ted Talks, Video Games.