



# ASLAM AHAMAD

## DIGITAL MARKETING EXECUTIVE

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Qatar - Doha

### SUMMARY

Experienced professional adept at formulating and executing strategic initiatives for establishing enduring digital connections with consumers. Proficient in planning and overseeing the company's social media presence, as well as launching targeted online advertising campaigns to enhance brand awareness. Demonstrated expertise in customer interaction, both face-to-face and online, with a commitment to upholding core values and ethical standards. Seeking opportunities to leverage skills in a dynamic and growth-oriented professional environment.

### SKILL HIGHLIGHTS

Customer Management	Communication Skills	Ethical Practices:
Strategic Planning	Social Media Management	Online Advertising
Content Marketing	SEO Optimization	Data Analytics

### WORK EXPERIENCE

**Sales Executive 08/2022 to 07/2023**  
Valuthler General Trading

*Business Bay, Dubai*

**Sales Executive 10/2019 to 10/2021**  
Du Telecom

*Al Karama, Dubai*

### DUTIES AND RESPONSIBILITIES

- Actively networked with local business owners to discuss their needs to provide comprehensive and powerful digital advertising solutions to better engage their customers.
- Worked directly in the field to research and cultivate leads to build a strong pipeline of growth.
- Networked within the local community to promote the brand and services to launch businesses to the next level of success.

- Utilized entrepreneurial mindset to manage territory through creative communication and marketing strategies to engage local businesses.
- Effectively managed- supported and continually updated salesforce with all appointments.
- Followed process with accuracy and attention to detail such as collecting data- contracts and moving them through the appropriate channels.
- Served as an industry expert to educate decision makers and build report by keeping up with the latest trends to break down barriers and close sales.

**Sales Executive 05/2015 to 06/2018**  
**Protocol clothing Ltd**

*Bangalore, India*

### **DUTIES AND RESPONSIBILITIES**

- Meeting with clients virtually or during sales visits.
- Demonstrating and presenting products. Establishing new business.
- Maintaining accurate records.
- Attending trade exhibitions- conferences and meetings.
- Reviewing sales performance.
- Negotiating contracts and packages.
- Working towards monthly or annual targets.

### **EDUCATIONAL QUALIFICATION**

- **Diploma in Digital Marketing**  
Naresh Technologies, Hyderabad - India (10/2017 to 04/2018)
- **Bachelor of Arts in Journalism, English, and psychology.**  
University of Bangalore – India (04/2012 to 04/2015)
- **Valid Qatar and Indian Driving License Holder**

### **LANGUAGES KNOWN**

English, Arabic, Hindi and Malayalam

### **DECLARATION**

I hereby declare that all the information contained in this resume is in accordance with facts or truths to my knowledge.

Aslam Ahamad  
Doha Qatar