

CANSU AYDOGAN

MARKETING & SALES MANAGER



I'm a young, dynamic , skilled marketing and sales manager who has worked in different sectors of companies with a passion for sales, branding, marketing, communication and interpersonal skills. I have a creative mind and a strong work capacity. I know my way around advertising and marketing, but more than that I know how to inspire people and build things that do just that. I have the great power of unique creativity. I have different sales strategies and skill of convincement's .





COMPUTER SKILLS

- Canva
- Microsoft Office
- Adobe Photoshop
- Adobe Illustrator
- Capcut
- Sketchup

SKILLED & EXPERTISED

-  Communication
-  Leadership
-  Creativity
-  Strategy
-  Analytics
-  Content Marketing
-  Branding
-  Interactive Media

CONTACT DETAILS

-  +974 74774343
-  Doha , Qatar
-  cansu00a@gmail.com
-  +974 66614403
-  Turkish

EDUCATION

2019

IstanbulBilgi University

(Civil Aviation Cabin services, Airport & Airlines Management)

2020

Marmara University's Program

(Business & Marketing Management)

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WORK EXPERIENCE

AL EMADI HOLDING - **Marketing & Sales Manager**

2022 -Present -Qatar

- *Oversee all marketing campaigns for their company or department and implement strategy.*
- *Promote a business, product, or service.*
- *Creating contents , visuals , videos and animations.*
- *Following up all sales and marketing actions.*
- *Checking weekly reports and calendar for my team.*
- *Checking monthly sales target and weekly visiting reports of sales team.*
- *Handling whole department and make sure all of our companies marketing strategies going well.*
- *Ensure the company is communicating the right messaging to attract prospective customers and retain existing ones.*
- *Represent the marketing team to cross-functional groups including product management, sales or customer support.*
- *Updating senior leadership on the progress of marketing activities and reporting on the results of campaigns.*

SPORTING QATAR **Business Development Manager** ONLINE TRADING 2021-2022 -Qatar

- *Attending outdoor sales meetings .*
- *Developing a network of contacts to attract new clients.*
- *Research new market opportunities and oversee growth projects, making sales projections and forecasting revenue in line with projected income.*
- *Creating all marketing campaigns for my clients.*
- *Weekly to do lists for marketing actions.*
- *Having meetings with media and press companies to grow our app.*
- *Achieving monthly and quarterly sales targets.*
- *Proactively participated in meetings and helped create new practices.*
- *Develop a growth strategy focused both on financial gain and customer satisfaction.*
- *Developing the app according to the market.*
- *Team work with marketing team to grow the app and taking care of all versions of the app.*
- *Daily follow ups for the potential and exist clients on the app.*

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WORK EXPERIENCE



ARGON GLOBAL - **Business Development Manager**

2019 - 2021 -Qatar

- Cooperate with team to create new sales strategies.
- Develop project concepts and maintain optimal workflow.
- Work with senior developer to manage big projects and quotations for clients.
- Creating and developing client data base.
- Searching new clients in the market and arrange meetings to bring new projects to company.
- Carry out strong relations with clients and make sure their needs.
- Daily client visits to get more inquiries.
- Weekly quotation and client status follow up.
- Building and growing data lists to expand more in market.
- Keeping relations fresh and nice with clients and company.

ELITE CLASS TRADING - **Marketing & Sales Manager**

2017-2019 -Qatar

- Evaluating and optimizing marketing and pricing strategies.
- Analyzing market trends and preparing forecasts
- Generating new business leads.
- Controlling social media and marketing department to improve company needs and sales.
- Develop strategies and tactics to get the word out about our company and drive qualified traffic to our front door.
- Experiment with a variety of organic and paid acquisition channels like content creation, content curation, pay per click campaigns, event management, publicity, social media, lead generation campaigns, copywriting, performance analysis

TURKISH AIRLINES - **Cabin Crew**

2014 - 2017 Turkey / Holland

- Ensuring the satisfaction of passenger by and offering them assistance.
- Checking cabin safety before take off and land for safety regulations.
- Service and safety responsibilities.
- Making sure about passengers' comfort and take care of cockpit.
- Reporting to flight details to the higher management.

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MY REFERENCES

- **AL EMADI HOLDING -**
Mr Aboumaged (Ceo)
+97455453445
- **SPORTING QATAR ONLINE TRADING**
Ms Deste Gul (Hr Manager)
+974 55380933
- **ELITE CLASS TRADING**
Mr Tolga Yucel (Owner)
+974 55217048
- **ARGON GLOBAL**
Mr Robin Pranav (Line manager)
+974 55280434

PERSONAL INFORMATIONS

Date of Birth : 19.06.1997

Marriage Status : Single

Visa Status: NOC available

LANGUAGES

Turkish : Native

English : Advance

Arabic : Basic