



Personal Info

MAdinat Khalifa South,
Doha, Qatar

+974-31331678

iashfaq81@gmail.com

Nationality
Indian

Driving License
Qatar Driving License

Date of birth
15-06-1992

Skills

Time Management

Lead Generation

Sales Experience

Customer Service

Networking Skills

Negotiation Skills

Teamwork

Project Management

Communication Skills

Marketing Strategies

Problem-solving

Languages

English

Hindi

Kannada

Ismail Ashfaq

Sales And Marketing Coordinator



Summary

Motivated sales professional with Nine years of quality assurance experience seeking to leverage product knowledge and extensive communication skills to maintain client relationships and exceed sales goals to drive revenue.



Work Experience

Sales Executive, Worldwide Trading WLL, Doha

August 2015 - May 2019

- Developed and implemented a successful sales strategy resulting in a 50% increase in quarterly revenue.
- Developed a customer-focused approach to sales management, leading to a 25% increase in customer retention.
- Generated leads through cold-calling and other outreach efforts, resulting in a 20% increase in total sales.
- Created and delivered engaging presentations to potential clients, leading to a 20% increase in new business.
- Established and cultivated relationships with key decision makers in the industry, resulting in a higher close rate on sales.

Marketing Manager, Rawdat Trading WLL, Doha

July 2019 - Present

- Developed and executed successful marketing campaigns that increased brand awareness by 20%.
- Managed a team of 8 employees, providing direction and support to ensure successful project completion.
- Devised and implemented strategies to increase customer engagement and retention.
- Established a budget and forecasted costs for marketing initiatives.
- Coordinated with external vendors to create effective marketing materials.
- Conducted market research to identify key trends and customer needs.

Malayalam

Arabic

**Logistics Manager, HBS (Host Broadcast) FIFA (Contract),
Doha, Qatar**

October 2022 - January 2023

- Established key relationships with suppliers, customers, and other stakeholders.
- Developed and implemented strategies to reduce costs and improve efficiency.
- Resolved supply chain issues in a timely and efficient manner.
- Coordinated and managed the delivery of goods to customers.



Courses

Civil Engineering, BDPS (Diploma)

April 2011 - May 2013

Pre-University, Anjuman Pre-University (12th)

April 2009 - March 2011

SSLC, Pejavara High School (10th)

March 2008 - May 2009



Hobbies

Music, Movies, Cricket, Football and Indoor Games