

David Mutisya Sila

P.O.BOX 39 Igwamiti Nyahururu. 0714162118 | davsilaz@gmail.com

Objective

Sales professional with 5+ years experience in lead generation and lead qualification, proven customer service, and communication skills to effectively fill the Sales Associate role in your company.

Experience

TWIGA FOODS LTD

Nov 2019 - OCT 2023

Trade Development Representative

- Trade development and product promotion through out the channels.
- New account activation in the market in the market to increase revenue growth.
- Business growth through regular visits to the customers.
- Solving and hundling objections in the market for better customer experience and retention.
- Report writing for approval by the sales manager and team lead
- Attained growth of 6%in revenue growth within a period of 4months and market expansion.

MUSTY DISTRIBUTION LIMITED

2018 - 2019 October

Sales Representative

- Sales and promotions of lato milk products to retail, account and horeca.
- New account opening in the market to increase revenue generation.
- Relationship management through regular visits to customers and friendly communication.
- Problem solving in the market to ensure continues customer retention.
- Negotiated on sale deal and closing deal on pipeline.
- Awarded best sale rep for increasing market share on new product in the market.

Education

Zetech University
 Diploma in Marketing management.

 Credit

2015

Skills

 Organizational skills Communication skills Problem -solving skill Time management skills Product knowledge Interpersonal skills Team leadership skill

Achievements & Awards

Awarded best sales representative for achieving 10% growth within 4months on new product.

Reference

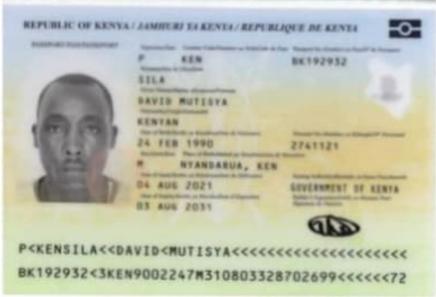
Jeremiah Mwai - Twiga Foods Limited

Territory sales manager Jeremiah.mwai@twiga.com 0711500928

Elizabeth Kiruthu - Musty Distribution Limited

Sales manager elizabethkiruthu@gmail.com 0720702651





NATIONAL POLICE SERVICE



DIRECTORATE OF CRIMINAL INVESTIGATIONS

DIRECTORATE OF CRIMINAL INVESTIGATIONS HEADQUARTERS P.O.Box 30036-00100 GPO NAIROBL KENYA

Ref. No. PCC-67T6WM60

Date. 16 February 2023

POLICE CLEARANCE CERTIFICATE

I hereby certify that the fingerprints recorded from

DAVID MUTISYA SILA

holder of ID No. 28702699 have been searched in Criminal Records Office's database with/without previous record. The validity of the information on this certificate is as of the date of issue.

REMARKS IN CASE OF PREVIOUS RECORD

OFFENCE(S): NIL

RESULTS OF TRIAL: NIL

DATE: NIL

This Certificate has been issued without any alteration or any erasure

(P.M. Onyango)

For: Director, Directorate of Criminal Investigations

(P.T.O)

NOTE: This is a computer generated certificate, to verify the authenticity of this document, use the link http://dci.ecitizen.go.ke/verify, send DCI to 21546 Then Dial "512# and select "Police Clearance".

1280



This is to certify that

Sila Mutisya David

having satisfied all the requirements for the award of the Diploma in

MARKETING MANAGEMENT (CREDIT)

was awarded this Diploma at a congregation
held at this University
on Twenty Fifth Day of November
in the year
Two Thousand and Sixteen

Vice Chancellor



Registrar (Academic Affairs) 29th March 2023,

TO WHOM IT MAY CONCERN

Dear Sir/Madam,

RE: LETTER OF RECOMMENDATION - DAVID SILA

This letter of recommendation refers.

I highly recommend David Sila as a candidate for employment. David was employed by Twiga as a Trade developer from June 2019 to October 2022. He was responsible for order generation, customer acquisition, relationship management and account development.

Twiga

P.O. Box 38714 - 00100 Sml Floor, 9 Riverside Riverside Drive, Nairobi - Kertya

Info@tiviga.ke

www.twign.ke

David has excellent communication skills, in addition, He is honest, dependable, and incredibly hardworking.

David is flexible and willing to work on any project that is assigned to him. He is always ready to assist in other areas of company operations.

David has my highest recommendation for this position. I have no doubt that he will make a great addition to your team. Please feel free to contact me if you have questions regarding her candidacy or past work.

Yours Faithfully

Jeremiah Mwai.

Territory Manager, Nairobi

0711500928