

Murali Nambiar Mobile: 9526009167 | Email: <u>mnambiar310@gmail.com</u>

Sales/Administration/Supervision/Marketing

# **Profile**

Senior Administrative & Marketing professional with two decades of proven work experience in administration, Trading, Manufacturing & Service Industries with a proven record of success in achieving set results. Expertise in Administration, Sales, Marketing, Business Development, Building strategies, customer service, client relationship & Team management.

# **Personality**

Highly motivated & dedicated team player, possess excellent problem solving, analytical, leadership, presentations, client convincing, follow up, negotiation, communication, interpersonal, supervision and management skills.

# <u>Achievements</u>

- Developed business to make the division a successful profit centre for employers
- Opening and developing accounts, planning own time and daily routines
- Introduce company and its prospective to reputed organizations and establish direct contact with key accounts in the region for continuous business growth.
- Established and developed a core range of products in all accounts
- Delivered the right product to customers, accurately and on time, understanding their specific requirements and providing them with technical assistance for product and production improvements
- Handled sales and marketing of Office Furniture & Interior Fit-outs, Contract floorings, Wooden flooring, Carpet flooring, Furniture & Building materials

- Identified new markets and introduced new products to the UAE market place
- Managed new responsibilities for marketing new products, brands, manufacturers
- Delivered end user training solutions that met the needs of the customers business and their staff
- Supervised logistics and project management and coordination in huge project execution involving civil works with a large group of manpower
- Developed commercial partnerships and solid business relationships, by maintaining a contact strategy that ensured good customer follow up
- Liaise with suppliers, clients, architects & contractors for smooth project execution
- Strong sales presentation skills, with ability to clearly communicate benefits and values

### Major commercial products promoted and marketed:

Vinyl flooring, Wooden/Parquet flooring, Synthetic Sports flooring, Rubber Flooring, Raised Access flooring, Carpet flooring,.

### <u>Training</u>

Vinyl flooring, Sports flooring, Raised Access flooring and Carpet flooring product training @ Armstrong, Germany.

# Work Experience

Booomy Dezign Build	Kerala, India
Operation Manager	January 2019- Present

• Dealing with construction of residential and interior Fit Out work

Keynes Const. & Interior LLC	<b>Dubai, UAE</b>
Business Development Manager	August 2016 - March 2018
<b>Doha Floors</b>	<b>Doha, Qatar</b>
Sales Manager	May 2012 – February 2016
<b>Abu Sharkh Gen. Maintenance &amp; Interiors</b>	<b>Dubai, UAE</b>
Sales Manager	2010 - 2011
<b>Al Reyami Group, Flooring Division</b>	<b>Dubai, UAE</b>
Sales Administrator/BDE	2002 - 2010

- Support and assist sales team for execution, office coordination, projects supervision, warehouse management, procurement of materials and site management
- Supervised logistics and project management and co-ordination of huge project execution

#### B.M. Birla Heart Research Centre

#### Kolkata, India 1992 - 2002

Administrative Executive

- Looking after the whole public relation, secretarial and administrative affairs of the department of cardiac surgery & clinical director's office
- One of the leading & prestigious Heart hospitals in the country performing 4-5 major heart surgeries and 20-25 cardiac catheterizations on a day to day basis

### **Education**

Bachelor of Arts (Economics)

#### **Skills & Interests**

Skills: MS Word, Excel, Word Processing, Power-point & Internet applications Interests: Music, Sports, Gardening

### **Personal Details**

Full Name: M.O. Muralidharan
Date of Birth: 25 May 1967
Marital Status: Married, 2 children
Gender: Male
Languages: English, Hindi, Bengali & Malayalam
Driving Licence: LMV Valid Dubai & Qatar Licenses
Present address: "Prarthana", Green Villa Road, Manal, P.O. Alavil, 670008, Kannur, Kerala, India
Salary Expected: Negotiable