



Name	: Robert Laran
Address	: Ain Khalid, Doha - Qatar
E-mail	: roughburtz@gmail.com
Mobile	: +974 71474566
Visa	: Work Visa

**Career Objective:**

To find a responsible job opportunity where I can put my learning and skills to good use while contributing to the company's success.

**Skills:**

- Ability to work at heights, on ladders and in confined spaces
- Ability to stand, walk and bend for an extended periods of time
- Ability to work in all weather conditions
- Excellent communication skills
- Ability to work independently and as part of a team
- Assembly, modification & installation
- Repair, removal & replacement

**Work Experience:**

**Sign Installer**

**AE Printing Services, Bislig City, Surigao del Sur**  
2018-2023

**Responsibilities:**

- Install and maintain a variety of signs, including outdoor and indoor signs, billboards, and digital displays
- Read and interpret drawings
- Fabricate and install signboards on walls, floors and vehicles
- Operate hand and power tools, including drills, screws or adhesives
- Perform electrical work, including wiring and connecting signs to power sources
- Ensure that signs are installed safely and securely, following all safety protocols and regulations
- Communicate with Installation Team Supervisor to ensure that installations meet the customer's specifications and expectations
- Perform routine maintenance and repairs on signs, including replacing bulbs and repairing damaged parts
- Ensuring quality control by inspecting finished signs for accuracy and durability
- Established and maintained a professional relationship with supervisor and co-workers
- Keep records of installations and maintenance

**Merchandiser**

**ALMARAI Food Company, Doha -Qatar**  
2012-2017

**Responsibilities:**

- Efficiently display the entire range of products in the market to ensure maximum visibility & freshness
- Rotate products from shelf and back room to minimize wastage

- Establish and maintain cordial and professional relationships with customer, colleagues and trade staff.
- Ensure to collect all the empty crates or baskets from all shops immediately after each sales call.
- Efficiently displaying the entire range of products in the market place with the help of Almarai Merchandising Standard.
- Maintaining product quality and freshness by adhering to Correct Product Handling, and Product Replacement Policy.
- Rotating products by placing first sold in the front and last sold in the back of the display
- Checking all dates to pull out products outside the date code policy and damaged ones.
- Checking back room stores to replenish the shelves and displays.
- Ensuring the optimum use of merchandising materials allocated.
- Placing new and relevant point of sale material in the right place beside the product.
- Removing old and outdated P.O.S. material from customer locations.
- Providing Almarai customers, consumers with the best standard of customer service by identifying their needs and practicing activities that satisfy their needs.
- Maintaining neat and orderly assigned storage, display areas within the trade
- Cleaning of inside and outside of fridges & stands and ensure a clean surrounding area.
- Ensuring that stands have all the relevant up to date branding
- Identifying and raising request of display equipment for potential shops.
- Placing Almarai fridges & Stands in 1st inflow position.
- Remove any other company products from Almarai specified area, fridges or stands
- Reviewing daily merchandising activities with sales supervisor
- Initiating new creative ideas that improve merchandising performance

#### **Personal Background:**

Date of Birth : 29-October-1979  
 Place of Birth : Sogod Southern Leyte, Philippines  
 Civil Status : Single  
 Nationality : Filipino  
 Language : Filipino / English  
 Height : 5' 6"  
 Weight : 93 kg  
 Passport No. : P9539374A, Validity: 13-Nov-2028

#### **Educational Attainment:**

Computer Troubleshooting  
 Technical Education and Skills Development Authority, TESDA  
 Mangagoy, Bislig City Philippines  
 School Year 2019

Computer Technology  
 John Bosco College, Mangagoy, Bislig City Philippines  
 School Year 2000

#### **Reference:**

Available upon request