



# Asad Ali

Marketing & Sales Specialist

## CONTACT INFO

- Sheikhupura, Punjab, Pakistan
- +92-320-9428521
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## LANGUAGE

English: Excellent

Urdu: Excellent

Arabic: Medium

## EXPERTISE

*Public and Media Relation*

*Strong decision maker*

*Innovative*

*Flexible*

*Microsoft office*

*Negotiation*

*Teamwork and leadership*

*Client communication*

## Semester Projects:

- A Socio Psychological Investigation of Role of Women In Advertisement. 2015 Case Study On Uber's Female Sexual Harassment Problem.
- Project on Nestle Compensation Plan
- Member Of Organizing Committee In Pakistan-China Business Forum.
- Final Year Project Internship, report on Nestle Sheikhupura Factory, Funded by COMSATS University research grant program.

## EXECUTIVE SUMMARY

Goal oriented marketing expert with natural talents in developing and implementing successful strategies, driving profits, increasing market shares and strengthening customer dominance.

## WORK EXPERIENCE

### Sales Representative

2022 - Present

**VERTEX MINERNALS PROCESSING Co., LTD**  
Shanghai, China.

#### Description:

- Focuses sales efforts by studying existing and potential volume of dealers.
- Resolves customer complaints by investigating problems, developing solutions, preparing reports, and making recommendations to management.
- Serves customers by selling products and meeting customer needs.

### Sales Officer

2021 - 2022

**Opex Glass Pharma**  
Sheikhupura, Pakistan.

#### Description:

- Managing organizational sales by developing a business plan that covers sales, revenue, and expense controls.
- Meeting planned sales goals.
- Tracking sales goals and reporting results as necessary.

### Travel Sales Agent

**SKP Travel & Tours**  
Sheikhupura, Pakistan.

2019 - 2021

#### Description:

- Promoting and marketing the business
- Dealing with customer queries and complaints.
- Preparing promotional materials and displays.

## ACADEMIC BACKGROUND

### MBA Professional

2020-2022

*Minhaj University Lahore, Lahore*

### Bachelor of science in business administration (BBA)Hons

2015-2019

*COMSATS University Islamabad, Lahore Campus*

### FSC Pre-Engineering

2012-2014

*Superior Group Of Colleges, Sheikhupura*

### Matric

2009-2011

*Science Foundation High School, Sheikhupura*

## CERTIFICATES

### Appreciation Certificate 2023

Outstanding employee of **VERTEX MINERNALS PROCESSING Co., LTD** awarded **MAY 15, 2023** at Shanghai, China

### Appreciation Certificate 2016

Participated In Pakistan-China Business Forum And taken an appreciation certification 2016.