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E-mail

lijasliju100@gmail.com

Location

Al mansoora, Doha qatar

PERSONAL SKILLS

Date of Birth : 24/10/1998

Nationality : Indian

Gender : Male

Marital Status : Single

OID No : 29835621301

Passport No: V2132961

DRIVING LICENSE

Qatar Valid Driving License

TRAINING & CERTIFICATIONS

- Tally
- GST Accounting
- MS Office Packages
- QuickBooks
- Peachtree
- Accounts Management

LANGUAGES KNOWN

- English
- Hindi
- Arabic
- Malayalam

LIJAS MUHAMMED

PROFILE SUMMARY

Experienced merchandising professional with extensive expertise in the retail industry, specializing in inventory management, visual merchandising, and promotional displays. Adept at optimizing product placement to maximize sales and improve customer experience. Proficient in analyzing sales data to inform merchandising strategies and maintain stock levels.

WORK EXPERIENCE

MERCHANDISER IN GRAND HYPERMARKET, DOHA, QATAR

- Conduct regular stockouts to ensure shelves are consistently replenished with fresh merchandise, minimizing out-of-stock items.
- Organize and maintain shelf arrangements by categorizing products logically and aesthetically to enhance customer experience and increase sales.
- Set up eye-catching displays and promotional setups to highlight featured products, seasonal items, and special promotions, driving customer interest and impulse purchases.
- Install and update price tags and promotional signs accurately, ensuring compliance with current pricing strategies and marketing campaigns.
- Monitor inventory levels and coordinate with the warehouse team to facilitate timely restocking and prevent product shortages.

WORKED AS A CASHIER IN ALSEEB WAKRA, QATAR

- Operated cash registers and handled cash and card transactions accurately.
- Assisted customers with purchases and provided excellent customer service.
- Managed inventory levels and restocked shelves as needed.
- Assisted in pricing and labeling merchandise

ACADEMIC QUALIFICATION

Higher Secondary
 HSE Board of Kerala | 2016-2018

• S.S.L.C

Kerala Board - 2015

PROFESSIONAL QUALIFICATION

- Indian and Foreign Accounting | 2022
 ICS Indian Group of Institute, Ernakulam
- Jewellery Management | 2020
 Institute of Gems and Jewellery, Malappuram

CORE COMPETENCIES

- Inventory Management
- Visual Merchandising
- Promotional Display Setup
- Product Placement Optimization
- Sales Data Analysis
- Stock Replenishment
- Pricing Strategy Implementation
- Customer Service