



# IMRAN HAIDER

Sales | Marketing Representative

## About Me

I am a passionate and driven Sales and Marketing professional with a knack for crafting effective marketing strategies and sales plans. Over the years, I have honed my skills in building strong client relationships, conducting insightful market research, and utilizing digital marketing techniques to boost brand awareness and revenue.

I thrive on creating engaging content for social media, coordinating impactful promotional events, and developing persuasive sales proposals. My analytical mindset helps me stay ahead of market trends and optimize marketing campaigns for the best results. I genuinely enjoy working with clients, understanding their needs, and providing solutions that exceed their expectations. I'm committed to delivering exceptional service and contributing to the success of my team and organization.

## Work Experience

AL-Rayes Laundry Services | DOHA, QATAR

**Sales | Operational handling**

2024 - Present

- Managed and developed sales strategies to attract new customers and retain existing ones.
- Coordinated with clients to understand their needs and provide tailored laundry solutions.
- Handled customer inquiries and complaints, ensuring high levels of customer satisfaction.
- Prepared and delivered sales quotations and proposals to potential clients.
- Monitored and analyzed sales performance, identifying opportunities for growth.
- Supervised daily operations, ensuring efficient workflow and timely delivery of services.
- Collaborated with the operations team to streamline processes and improve service quality.
- Conducted market research to stay updated on industry trends and competitors.
- Trained and mentored new sales representatives to ensure they meet company standards.
- Assisted in the development and implementation of marketing campaigns to promote services.

MOSIRAT AL AKSHSAAB | DOHA, QATAR

**Sales & Marketing**

2022 - 2024

- Developed and executed sales strategies to increase market penetration and revenue.
- Managed customer relationships, providing excellent service to foster loyalty and repeat business.
- Conducted product presentations and demonstrations to potential clients.
- Prepared and delivered compelling sales proposals and quotations.
- Analyzed market trends and competitors to identify new sales opportunities.
- Coordinated and participated in trade shows, exhibitions, and other promotional events.
- Created and implemented marketing campaigns to promote products and enhance brand awareness.
- Generated sales reports and forecasts to monitor performance and set targets.
- Utilized digital marketing tools and social media platforms to reach a broader audience.
- Collaborated with the marketing team to develop promotional materials and content.

UNI LIFE PVT LTD | PAK

**Marketing & Social Media Manager**

2021 - 2022

- Developed and executed marketing strategies to enhance brand visibility and engagement.
- Managed and grew social media platforms, creating engaging content to attract and retain followers.
- Conducted market research to identify trends and opportunities for targeted marketing campaigns.
- Created and implemented digital marketing campaigns, including email marketing and online advertising.
- Analyzed social media and marketing campaign performance, using insights to optimize future efforts.
- Collaborated with cross-functional teams to ensure cohesive branding and messaging across all channels.

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📍 Birth place - Doha, Qatar

📅 DOB: 18/07/2001

📍 Currently - Doha, Qatar

📄 Nationality - Pakistan

🚗 Driving license - Doha, Qatar

🛂 ID no : 30158606817

🛂 Passport no : AF6979042

🛂 Passport Expiry : 12/02/2025

## Education

HSSC - ICS Physics

Punjab colleges

2018 - 2020

SSC

The Educators

2016 - 2018

## Expertise

Microsoft office

Zoho (CRM)

Branding

Social media management

Google Analyst

Graphic Design

Marketing

Salesforce

## Language

English -> Fluent

Urdu -> Native

Arabic -> Conversant

Hindi -> Fluent