



Peter Allan Caballo

Open to Work (Driver Messenger)

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PROFILE SUMMARY

Experienced in the field of merchandising and sales, with varied roles including FMCG Merchandiser, Driver/Messenger, Freelancer, and Sales Specialist for Electronics and Gadgets. Proven track record of exceeding sales targets, building customer relationships, and promoting products effectively. Self-motivated, dedicated, and always seeking new challenges for growth. Confident in my ability to be a valuable asset to any team. Looking forward to discussing how I can contribute to company success.

CORE COMPETENCIES

- Good communication and interpersonal skills
- Carrying out vehicle maintenance checks
- Map reading and navigation skills
- Maintenance scheduling
- Excellent driving skills
- Commercial driving
- Time management

WORKING EXPERIENCE

FMCG Merchandiser **June 24,2023-Present**
Ali Bin Ali Holdings

Duties and Responsibilities

- Primary responsibility: Ensure products are properly displayed and stocked in retail stores to maximize sales
- Organize products on shelves, set up promotional displays, and monitor inventory levels
- Track sales trends, analyze data, and provide feedback to management on marketing strategies
- Maintain strong relationships with store managers
- Implement merchandising plans
- Ensure compliance with company policies and procedures

Driver/Messenger **November 15, 2021 - May 15,2023**
Krossroads International

Duties and Responsibilities

- Safely operate company vehicles for transporting employees, clients, and packages
- Maintain cleanliness and maintenance of assigned vehicles
- Assist in mail, package, and supply delivery and pick-up
- Keep accurate records of vehicle mileage, fuel consumption, and maintenance
- Follow traffic laws and company policies while driving
- Provide exceptional customer service to passengers and recipients
- Assist with other administrative tasks as needed

Freelance **November 1 2021 – January 30 2022**
Fifa Chaffeur Germany Team

Duties and Responsibilities

- Assisting German delegates to transport on a daily basis according to the schedule
- Offering freelance assignments for a period of 2 months
- Opportunity to gain experience, expand skill set, and contribute to team success
- Interested individuals should notify the sender
- Acknowledgment of employee hard work and dedication

Driver/Merchandiser/Salesman **October 20, 2019 - October 30, 2021**
Al Asadi Trading

Duties and Responsibilities

- Safely operating company vehicles to transport goods to various locations
- Merchandising products in store displays to attract customers and drive sales
- Establishing and maintaining relationships with clients to ensure customer satisfaction and repeat business
- Meeting sales targets and goals set by the company
- Maintaining accurate records of inventory, sales, and deliveries
- Adhering to company policies and procedures
- Maintaining a high level of professionalism when interacting with customers and colleagues.

Sales Specialist (Electronics and Gadgets) **December 28, 2015 - October 13, 2019**
Darwish Holding

Duties and Responsibilities

- Develop and implement effective sales strategies for electronic and gadget products
- Maintain and grow relationships with existing clients while seeking new opportunities
- Provide expert knowledge and guidance on electronic products to customers
- Meet and exceed sales targets by understanding market trends and customer needs
- Collaborate with the marketing team to create promotional campaigns and drive sales through various channels

EDUCATION

Tertiary: AMA Computer Learning School
Computer Technician Graduate
June 2000 to March 2003

Secondary: University of the East (Philippines)
Secondary School Graduate
June 1995 to March 1999

PERSONAL DETAIL

Gender: Male
Civil Status: Married
Nationality: Filipino
Language: English, Filipino, Arabic

CHARACTER REFERENCE

Available upon request.

I hereby certify that the above mentioned is true and correct to the best of my knowledge and belief

(SGD) Peter Allan Caballo
Signature