



ABDUL BASITH

MERCHANDISER

CONTACT

- +97431131996
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- Doha, Qatar

PERSONAL INFORMATION

- Date of Birth : 14 Sep 1996
- Nationality : Sri Lankan
- Religion : Islam
- Civil Status : Married
- Valid Qatar Light Vehicle Licence
- Valid QID with NOC (Transferable)

LANGUAGES

- English
- Arabic
- Hindi
- Malayalam
- Tamil (native)

PROFILE

Energetic and detail-oriented Merchandiser with 6 years of experience in the retail industry. Adept at optimizing product displays, managing inventory, and implementing merchandising strategies to drive sales. Proven ability to collaborate with cross-functional teams and vendors. Passionate about enhancing the customer shopping experience through visually appealing and well-organized product presentations. Seeking a challenging role where I can leverage my merchandising expertise to contribute to the success of a dynamic retail team.

EDUCATION

- General Certificate Of Education Ordinary Level - 2012
- General Certificate Of Education Advance Level - 2016

PROFESSIONAL QUALIFICATIONS

- Certificate of provincial competition for software group projects conducted by MINISTRY OF EDUCATION & MICROSOFT SRI-LANKA.
- DIPLOMA Certificate for AIRLINE FARE/ E TICKETING, GDS, RESERVATIONS, MARKETING, CARGO & AIRPORT OPERATIONS COURSE from INTERNATIONAL AIRLINE TICKETING ACADEMY.

OTHER QUALIFICATIONS

- Certificate awarded by neighbours college ST.MARY'S COLLEGE, CHILAW for the participation at the SCHOOL PREFECT DAY.
- Certificate for being placed FIRST in CALLIGRAPHY COMPETITION.
- Certificates for the best runner in school Annual Intra- House Sports Meet.

SKILLS

- Visual Merchandising
- Inventory Management
- Market Analysis
- Product Placement
- Vendor Negotiation
- Sales Data Analysis
- Public Relations
- Teamwork
- Time Management
- Effective Communication

WORKING EXPERIENCE

▪ Assistant Merchandiser || Keells Super - Sri Lanka 2017 - 2019

- Ensure proper placement and arrangement of products on shelves to maximize visibility and accessibility.
- Monitor and manage stock levels to prevent shortages and overstock situations.
- Conduct regular inventory checks and coordinate restocking activities.
- Implement and execute promotional displays and pricing strategies to drive sales.
- Collaborate with marketing teams to plan and execute sales promotions.
- Design and maintain visually appealing displays to attract customers and enhance the shopping experience.
- Ensure product quality by regularly checking expiration dates and removing damaged or expired items from shelves

▪ Merchandiser || Keells Super - Sri Lanka 2018-2020

▪ Salesman || Talk Mobile -(Mobile & Accessories) 2020-2021

- Informed of our product/parts for sale and discounts.
- Maintained monthly sales goals and quotas by consistently adapting to changes in promotions, rules, prices, industry changes, and fine-tuning sales pitch and process.
- Assisted with repairing or replacing defective devices.
- Applied screen protection on cellphone devices.
- Worked independently as well as be a team player.

▪ Merchandiser || Kenz Baladna 2021-2024

- Provide excellent customer service and assistance to visitors.
- Conveying product information to customers in an engaging manner. Actively engage with customers, answer inquiries.
- Design and create visually appealing displays to showcase merchandise effectively.
- Monitor and manage inventory levels and Coordinate restocking activities and maintain organized storage areas.
- Process sales transactions accurately and efficiently using the POS system.

DECLARATION

I hereby declare that the particulars of information and facts stated herein above are true, correct and complete to the best of my knowledge and belief.

Abdul Basith