

## **GET IN TOUCH**

- **\*\*** +974- 55665390
- ✓ vindikarajasekara@gmail.com
- Nimesh Rajasekara
- Matar Qadeem (DOHA)

#### **PROFESSIONAL SKILLS**

- Effective Time Management
- Excellent Decision Making
- Effective Communication
- Team Work
- Interpersonal Skill

## **AREAS OF EXPERTISE**

- Marketing Management
- Handling Marketing Campaigns
- Sales Forecasting
- Performance Management
- B2B and B2C Sales
- Sales Strategies
- Staff Handling
- Microsoft office (all)

# NIMESH VINDIKA RAJASEKARA

### **PROFILE**

Experienced and self-motivated Sales Executive (FMCG & HORICA) with 05 years of industry experience overseeing sales figures, new sales developments and store management. Bringing forth a proven track record of working collaboratively with sales teams to achieve goals and escalate revenue gains. A strong leader with the ability to increase sales and develop strategies to retain customers.

## PROFESSIONAL EXPERIENCE SUMMERY

Sales Executive (FMCG & HORICA)

Sales Executive (FMCG)

Merchandiser (FMCG)

Sales executive (FMCG)

Al Hattab Foodstuffs Mar 2022 – 2023 feb

Marakez Trading
Apr 2021 - Feb 2022

Ali Bin Ali Holding 2017 - 2021

Five Group Trading Qatar (Rawabi group of companies) currently working

## PROFESSIONAL EXPERIENCE

#### Sales Executive (FMCG) - Five group distribution

- Handling sales and marketing purposes for given and above pro
- Contribute to archive department sales target as volume values
- Visit customers as per the planned market visit schedule.
- Handling merchandiser performances and stock flow in markets
- Performing analytic services throughout the year for best sales
- Achieving given targets on above hyper & super grade markets
   Oatar
- Maintains customers contacts, product price list, visits overview follow up.
- Provide regular daily/weekly reports and feedbacks on compar templet to manger.
- Completing the administrative needs of the Sales Department.
- Follow up on shelf spaces, market share, secondary display mer distribution.

## **ACADEMIC & PROFESSIONAL QUALIFICATIONS**

- Diploma in English, the British College Institute, Sri Lanka.
- Diploma course followed at Sri Lanka civil aviation authority in airline ticketing.
- Completed Basic course of airline cabin crew at international airline ticketing academy in Sri Lanka Colombo.
- Currently Following MBA degree in imperial collage Colombo srilanka (international business)

# LANGUAGE PROFICIENCY

English

Sinhala

Hindi

Tamil / Arabic

# **COMPUTER LETERACY**

MS Word & Excel

**MS PowerPoint** 

**ORPOS** (Oracle Retail Point of Sales)

Internet & Email

# **PERSONAL INFORMATION**

Name - Nimesh Vindika Rajasekara

Date of Birth - 14<sup>th</sup> January 1995

• Gender - Male

Nationality - Sri Lankan

• Civil Status - Single

• Qatar driving license available.

# **NON-RELATED REFERENCES**

References Available Upon Request

I do hereby certify that all information stated above is true and accurate for the best of my knowledge.



Nimesh Vindika Rajasekara