



IZNE ALI

Graphic Designer/Administrator



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Al-Mustafa Apartments Flat G-3
Sector G/8 Markaz Islamabad, Pakistan

EDUCATION

**Matriculation in
Computer Science,
A/Levels Continue**

**Federal Board of Intermediate
and Secondary Education**
2020-2022

**Diploma in Graphic
Design 01 Year**

**Hunerkada College of Visual
& Performing arts**
2019-2020

EXPERTISES

- Marketing
- Communication skills
- Time Management
- Problem Solving
- Photography
- Project Management

SOFTWARES

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Microsoft Word
- PowerPoint
- Canva
- ChatGPT
- CapCut

LANGUAGES

- English
- Urdu

PROTFLIO

- behance.net/CreativeD

PROFILE

Graphic Designer with experience in producing engaging visual content for social media platforms. Skilled in Adobe Creative Suite, branding, and digital marketing strategies, with a proven track record of increasing online engagement and brand visibility. Adept at collaborating with cross-functional teams to deliver visually compelling designs that align with brand messaging and goals.

WORK EXPERIENCE

**Pakistan Television Network (PTV) PTV Film &
Drama Academy by Minister Maryam Aurangzeb**

Graphic Designer

- Logo Designed Appreciated by the Minister of Information & Broadcasting Mrs. Maryam Aurganzeb

**(PIHRO) Pakistan International Human Rights
Organization Islamabad**

Administrator / Senior Graphic Designer

- Designed the Official Logo, Print media & Designed official Membership card
- Creating engaging and effective email content, Data entry and document preparation
- Redesigned organization branding .
- Designed numerous social media promotional campaigns

**Signature Hotels Mega Project in Islamabad, First
Five Star High Rise Hotel Islamabad**

Administrator/Graphic Designer

- Designed social media campaigns
- Design Advertisements for booking campaigns
- Design Signature Hotels official Price list for suites booking

**Win Win Marketing & Developers (SMC-PVT) LTD
(Real Estate) Islamabad**

Senior Graphic Designer / Social Media Handle

- Created and managed visual content for the company's social media platforms, including Instagram, Facebook, and LinkedIn.
- Produced high-quality promotional materials, such as banners and signs, for open houses and real estate events.