

SALES MERCHANDISER

MOHAMED AYSHAN



CONTACT INFORMATION

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🌐 Sri Lankan

Qatar Driving License No: 30014402665

SKILLS

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- Has strong potential for sales.
- Honest and loyal to work.
- Able to prioritize workload effectively.
- Have a good knowledge in Internet,
- Email & Other applications
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LANGUAGES

English / Malayalam / Tamil &
Sinhalese

OBJECTIVE

Results-driven Sales Merchandizer with 02+ years of experience, **My goal is to be part of a winning team in a growing organization** that can use my analytical as well as creative skills to profit and drive sales and provide flawless services through people development, volume increases, and product placement.

EXPERIENCE

SALES MERCHANDISER (FMCG)

Arkia Trading & service . Doha Qatar | Aug 2022 – Feb 2024

- Researching and monitoring industry trends and consumer behavior to anticipate demand and changes in buying patterns
- Making predictions based on sales data, customer feedback and market trends
- Assessing the effectiveness of different product displays and store layouts on sales figures
- Reviewing competitors, including pricing, profit, marketing and other progress
 - Follow all company policies and procedures.
 - Handling Key Outlets : (Al Meera/ Souq Baladi & Rawabi)

MERCHANDISER (FMCG)

Cargils Ceylon. Sri Lanka | Apr 2020 – June 2021

- Working with suppliers and distributors to negotiate prices and order large volumes
- Collaborate with executives, marketers and salespeople to set prices that are good for the market and profit
- Getting to know the customer base and understanding their motivation and sales drivers
- Reviewing customer feedback to predict sales trends and seasonal stock demand
- Briefing staff on stock display and rotation to ensure every space is optimized

EDUCATION

- **G.C.E. ORDINARY LEVEL**
- Completed Spoken English Course @ **BCAS.**