



Kamal Omairet

Sales Expert | Fashion Industry

Contact

Phone: +974 71095567

Email: omairetkamal13@gmail.com

Address: Doha, Qatar

Education

2013 - Sales and Marketing Certification

Maharat Training Center

Experience

2014 - Present

LORD Fashion Boutique | Beirut, Lebanon

Owner

- Led sales operations, achieving high customer satisfaction and driving revenue growth through exceptional service.
- Provided personalized fashion consultations to clients, keeping up with current fashion trends.
- Managed inventory and collaborated with suppliers to maintain an updated and attractive product line.
- Oversaw boutique operations, ensuring a customer-friendly and organized space.
- Conducted team training on sales techniques and product knowledge.

2011 - 2014

Jazz Fashion Retail | Dar es Salaam, Tanzania

Store Manager

- Analyzed customer preferences, guiding team members in providing tailored fashion advice.
- Developed promotional strategies to enhance product visibility, boosting sales metrics.
- Coordinated team activities to create a seamless shopping experience for clients.

- Managed employee scheduling and performed regular team assessments to ensure productivity.
- Negotiated with suppliers and introduced new fashion lines, increasing store revenue.

2007 - 2010

Virgin Megastore - Fashion Section | Doha, Qatar

Section Supervisor

- Managed daily operations, focusing on team development and meeting sales targets.
- Trained and coached team members on effective sales techniques and customer service.
- Monitored inventory levels, ensuring availability and organized displays.
- Implemented promotional programs, improving customer acquisition and retention rates.

2001 - 2007

Venus Fashion | Ras Al Khaimah, UAE

senior Sales Associate

- Provided personalized styling advice to clients, enhancing their shopping experience.
- Rotated across fashion departments, offering assistance based on customer needs.
- Assisted in maintaining clean, appealing displays to attract customers.

Expertise

- Fashion Retail Management
- Customer Relationship Management
- Sales and Marketing Strategies
- Merchandising and Display
- Inventory and Supplier Coordination
- Product Knowledge and Fashion Trends

Languages

English

Arabic

References

Available upon request.