

MOHAMED SEDDIK BOUKARI



About Me

A highly motivated, sociable and well-presented shop assistant with over 10 years of experience in multi-department store locations. Demonstrates expertise in strategic planning, marketing strategies, and product development. Possesses strong organizational and communication skills with a passion for first class customer service.



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**44 Hatem Al Taei, Zone 37,
Street 990**

LANGUAGE

- Arabic
- French
- English

EXPERTISE

- Management Skills
- Creativity
- Negotiation
- Critical Thinking
- Leadership
- Networking
- Presentation

EXPERIENCE

Laundry Services by Le Prince - Tunisia

Store Owner

June 2020 - Present

- Develop and create marketing plans to increase revenue, overall sales.
- Reviews professional publications and identifies current and future customer requirements by establishing rapport with potential and actual customers and other persons in a position to understand service requirements.

Gémo, Tunisia

Store Supervisor

Mars 2019 - Mars 2020

- Manage retail staff which includes recruiting, coaching, counseling, and training employees.
- Evaluate self-on-the-job performance, as well as other staff
- Utilize computers to record sales figures, for data analysis and forward planning

Roubaiyat Company - Emporio Armani, Saudi Arabia

Assistant Store Manager

May 2016 - September 2018

- Generate and Review daily sales report
- Regularly communicate with Store Manager to discuss strengths, opportunities, and trends in business
- Responsible for controlling inventory stock levels and reordering as necessary within budget

Multi Trend International Company: Sports Direct

Brand, Saudi Arabia

Section Head

December 2014 - May 2016

- Working with the Store Manager to ensure that items are attractively displayed and arranged in an orderly and safe manner.
- Recommends changes in products, service, and policy by evaluating results and competitive developments.
- Resolves customer complaints by investigating problems and developing solutions.
- Preparing reports; making recommendations to management

EDUCATION

Ain Drahem High School

Computer Science Major - 2007 / 2011

TRAINING AND CERTIFICATIONS

2016: Certificate of completion by Emporio Armani for completing the customized development "Retail Sales Professional" program. **Al Rubaiyat Company and Development Department, Jeddah, KSA**

2015: Delivering Outstanding Customer Service Program. **Alyasra Training and Development Department, Jeddah, KSA**

2013: Microsoft Office Training **Study Rana, Tunis, Tunisia**

Al Hokair (Berchka) , Saudi Arabia

Sales Representative

June 2013 – September 2014

- Provide information and advice on products that customers showed interest in.
- Assist Customers in locating items in the store and making selections.
- Close sales and assist customers through the payment procedure.
- Stay up to date with the latest sales trends and best practices.

Section Factory, Tunisia

Production Supervisor

July 2011 – May 2013

- Manage the production operations and supervise staff.
- Develop the team to a level of proficiency to enable them to deliver an outstanding quality of service.
- Provide weekly report and updated to the sales support office