



# ACHREF BEN TRAD

## SALES ASSOCIATE

Experienced sales associate with a proven track record in customer service and sales. Passionate about providing exceptional shopping experiences and driving revenue growth. Adept at building strong relationship with customers and delivering results in a fast-paced retail environment.

Email ID: achrefbentrad1@gmail.com

Mobile No: + 974 7129 3387

Tunisian Driver's License Holder

### SKILLS

- Strong interpersonal and communication skills.
- Ability to understand customer needs and recommend suitable products.
- Ability to work in a fast-paced environment and handle multiple clients simultaneously.
- Excellent negotiation and closing skills.

### EDUCATION

Nov 2020	Welding Competency Certificate Regional Directorate of Professional Training and Employment, Tunis
Sep 2017 – Jun 2018	Professional Welding Training Certificate 3G/4G MIG-MAGS Soudure Express" Training Center
2015 - 2017	Accounting Training Certificate Sectoral Training Center for Tertiary Professions, Gammarth, Tunis
2015	High School diploma Marsa Riadh School

### PROFESSIONAL EXPERIENCE

**May 2024 -October 2024**

**Sales Representative at Avantgarde Company, Tunisia**

1. Greet customers as they enter the showroom, assess their needs, and provide recommendations based on their preferences and budget.
2. Stay informed about the latest models, features, and benefits of various car brands available in the showroom, including technical specifications and financing options.
3. Guide customers through the sales process, from initial consultation to final purchase, including test drives, vehicle presentations, price negotiations, and closing the sale.
4. Maintain relationships with customers by providing post-sale support, answering any questions they may have, and promoting loyalty through follow-up communication.

**November 2022 – March 2024**

**Sales associate at Beauty Store" AQUA COIF", Tunisia**

1. Gained hands-on experience in sales and customer service.
2. Handled customer inquiries and resolved concerns promptly and professionally.
3. Contributed to the store's visual merchandising efforts.
4. Developed strong product knowledge across various categories.
5. Built strong customer relationship, resulting a 20% increase in repeat business.
6. Work towards achieving personal and team sales targets set by management, tracking progress and adjusting strategies to meet goals.

**February 2021 – June 2022**

**Sales associate at Clothing Store" MABROUK", Tunisia**

1. Assisted customers in finding the perfect clothing items and accessories.

2. Provided personalized customer service; offering product recommendations and styling advice.
3. Achieved consistent sales growth, exceeding monthly targets by 10% on average.
4. Assisted sales associates in serving customers and managing inventory.
5. Collaborated with team members to create visually appealing product displays.
6. Managed cash registers and processed transactions accurately.

## **INTERNSHIPS**

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**July 2017**      Internship – The Accounting Department of “SNMVT Monoprix Tunisia”  
**July 2016**      Internship – The Accounting Firm of “MOURAD BRAHMI”Tunisia

## **LANGUAGES SPOKEN**

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- Arabic
- English
- French

## **PERSONAL INFORMATION**

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- Age – 30 years old
- Nationality - Tunisian

I HEREBY CERTIFY THAT, TO THE BEST OF MY KNOWLEDGE, THE PROVIDED INFORMATION IS TRUE AND ACCURATE.