

BINU MATHEW

Senior Product Executive

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SUMMARY

I am an experienced and motivated professional with over 15 years in the Gold and Diamonds sector, seeking a managerial role in an esteemed organization. Committed to leveraging my expertise in sales, office management, product management, and customer relations, I aspire to contribute to business growth while delivering an exceptional customer experience.

EXPERIENCE

Senior Product Executive

Malabar Gold & Diamonds

01/2011 - 01/2024 Doha, Qatar

Leading retailer in the Gold and Diamonds sector.

- Over 10 years of experience in product management and best customer service, focusing on luxury gold jewelry.
- Managed sales operations, inventory, and customer relations, consistently achieving sales targets.
- Developed expertise in product trends, market analysis, and customer preferences, helping to tailor inventory to market demand.
- Trained and supervised junior staff, promoting a culture of quality service and team collaboration.

Sales Executive

Samara Jewellery

01/2009 - 01/2010 Dubai, UAE

Jewelry retailer based in Dubai.

- Provided exceptional service to a diverse client building strong customer loyalty.
- Achieved top sales performance through attentive service and product knowledge.
- Assisted in inventory management, including stock counts and replenishments

EDUCATION

Diploma in ITC Mechanic

St.Mary's Valliyod

01/2010 - 01/2010 Palakkad

STRENGTHS



Leadership

Proven leadership skills with a willingness to take responsibility.



Commitment to Excellence

Strong commitment to excellence and delivering high-quality service.



Communication Skills

Excellent communication and customer relationship-building abilities.



Adaptability

Adaptable and driven to thrive in dynamic, challenging environments.

LANGUAGES

English

Native



Aabic

Advanced



Hindi

Proficient



Malayalam

Native



Tamil

Advanced



SKILLS

Driving license

Market analysis

Product Knowledge

Product Management