



RIADH AFIR

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🏠 Qatar .Doha

ABOUT ME

I am a highly motivated and results-driven sales professional with 5 years of experience in retail ,Skilled in building strong client relationships, identifying opportunities, and delivering solutions that exceed targets

EXPERIENCE

- **2018-2019**
Algiers, Algeria
MINISTRY OF YOUTH AND SPORTS, RETAIL SECTOR
 - Provided exceptional customer service and product knowledge, resulting in increased customer satisfaction and repeat business.
 - Achieved monthly sales targets consistently through effective upselling and cross-selling techniques.
- **2019-2021**
Algiers, Algeria
MYCELIS LUXURY RETAIL SHOP
 - Delivered high-level customer service in a prestigious luxury retail environment, specializing in high-end brands such as Louis Vuitton, Dior , Chanel
 - Built long-lasting relationships with affluent clients, leading to increased brand loyalty and repeat business
- **2021-2024**
Algiers , Oran , tizi, Algeria
FREELANCE
 - started two small brands , one for clothes retail , the other in F&B sector
 - managed social media marketing and creation , created a name and clientele throughout the both of brands .
 - Built trust with clients and buyers .

EDUCATION

- **2019-2022**
Algiers , Algeria
SAINT MICHEL SONATRACH BUSINESS CENTRE
 - 3rd year international business student
- **2020-2023**
Algeria
ALGIERS 2 UNIVERSITY
 - Baccalaureate in science, 2year history studies

EXPERTISE

- Sales Strategy & Execution
- Client Relationship Management
- Product Knowledge
- Negotiation & Closing Sales

SKILLS SUMMARY

- Sales Negotiation
- Customer Relationship management
- Upselling & Cross-selling
- Market & Trend Awareness