



RIADH AFIR



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Qatar .Doha

ABOUT ME

I am a highly motivated and results-driven sales professional with 5 years of experience in retail ,Skilled in building strong client relationships, identifying opportunities, and delivering solutions that exceed targets

EXPERIENCE

• 2018-2019

Algiers, Algeria

MINISTRY OF YOUTH AND SPORTS, RETAIL SECTOR

- Provided exceptional customer service and product knowledge, resulting in increased customer satisfaction and repeat business.
- Achieved monthly sales targets consistently through effective upselling and cross-selling techniques.

• 2019-2021

Algiers, Algeria

MYCELIS LUXURY RETAIL SHOP

- Delivered high-level customer service in a prestigious luxury retail environment, specializing in high-end brands such as Louis Vuitton, Dior , Chanel
- Built long-lasting relationships with affluent clients, leading to increased brand loyalty and repeat business

• 2021-2024

Algiers , Oran , tizi, Algeria

FREELANCE

- started two small brands , one for clothes retail , the other in F&B sector
- managed social media marketing and creation , created a name and clientele throughout the both of brands .
- Built trust with clients and buyers .

EDUCATION

• 2019-2022

Algiers , Algeria

SAINT MICHEL SONATRACH BUSINESS CENTRE

- 3rd year international business student

• 2020-2023

Algeria

ALGIERS 2 UNIVERSITY

- Baccalaureate in science, 2year history studies

EXPERTISE

- Sales Strategy & Execution
- Client Relationship Management
- Product Knowledge
- Negotiation & Closing Sales

SKILLS SUMMARY

- Sales Negotiation
- Customer Relationship management
- Upselling & Cross-selling
- Market & Trend Awareness