## MOHAMMED SHAHIL

#### Sales Executive

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#### **EXPERIENCE**

#### Sales executive

#### Anfal project management llc

# 10/2021 01/2023 ♥ dubai,uae

- Worked with Manager team with over two years of experience effectively managing marketing projects from conception to completion
- Using digital and analog marketing platforms to increase sales and overall company productivity
- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs
- Created company brand messaging, collateral materials, customer events, promotional strategies and product commercialization

#### Accountant

#### **Rock Shield Inc**

# 09/2020 08/2021 ♥ Dubai, uae

- Strategized with the team to create a business plan, purchase, branding, advertising, remodeling, and marketing for a technology company
- Providing detailed cost analysis and identifying key drivers for improvement plans through maintaining customer and client records with the daily transactional records and key accounts with CRM
- Experience in telecalling and Business process outsourcing

#### **EDUCATION**

#### Masters in business adminsitration

#### Canadian university dubai

₩ 08/2022

**Q**dubai uae

- Masters in business
- Adminsitration
- Canadian university dubai
- Eperience in marketing management and finance
- · Gained extensive training

#### Bba

#### **ICFAI** university ibs

# 08/2017 03/2020 ♀ india

- Academic Excellence in Product Design, English
- And accounting
- Additional information
- · Having UAE driving license

#### Certificate in Sap s4 Hana sales

**=** 08/2023-12/2023

India

• Certificate in financial management, India

# Certificate QA and Audit management Incassable Technologies PVT LTD

**=** 01/2017 12/2017

Location

#### **SUMMARY**

Assists the department head in carrying out digital marketing companies and work closely with the marketing head for digital promotions and others. Motivated marketing manager with demonstrated knowledge of sales and marketing best practices and operations. Proven skills in enhancing productivity, Efficiency, and bottom-line profits with forward-thinking leadership. Bringing 3 years of experience in fields and ready to take on challenging, growth- oriented role within the market industry.

#### **LANGUAGES**

English

Advanced



### Arabic Advanced



## **SKILLS**

Business Development
Cost analysis Driving license
Ms powerpoint Ms office
Microsoft Excel
Microsoft dynamics 365

Sales planning Sap