



WILLIAM LACANILAO

Merchandiser

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📍 Aziziya, Doha Qatar

EDUCATION

Associate in Hotel and
Restaurant Management

Colloge for Research and Technology
2005-2007

Secondary Education

TA Dionisio National High School
2001-2005

SKILLS

- Fast-moving Consumer Goods
- Packaged Consumer Goods
Sales
- Corporate sales account
management
- Experience in retail

LANGUAGE

English

Filipino

About Me

I am a Electronics Merchandiser is a professional who initializes and manages relationships with customers. They serve as their point of contact and lead from initial outreach through the making of the final purchase by them or someone in their household.

WORK EXPERIENCE

May 13, 2017 - March 06, 2024

QATAR MOBILE TELEPHONE & COMMUNICATIONS SYSTEM

Electronic Merchandiser

- Manage the production of visual displays for multiple retail stores across the region
- Develop and implemented strategies to increase sales and enhance customer experience.
- Collaborated with vendors to identify and select the best product for each store

February 13, 2014 - February 15, 2017

SM LIFESTYLE ENTERTAINMENT INC (SM CINEMA)

Operation Assistant

- Handle daily operations, communicate to guests and customers
- Handle cinema reservations and advance screening
- Built relationships with clients to maintain sales goals and create new opportunities

January 12, 2008 - December 28, 2013

CHOWKING WALTERMART

Assistant Food & Beverages Manager

- handling great dining in a fast-paced restaurant

REFERENCES

Mr. Abdulmomen Abroudi

Supervisor (Carrefour Villaggio)

Phone: +974 30105504

Mr. Ihab Samhoun

Operation Manager (Qatar Mobile)

Phone: +974 55528171