

ANAS ABED AL RAHMAN ODEH

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PROFESSIONAL SUMMARY

Results-driven Visual Merchandising Specialist with extensive experience enhancing customer experiences through impactful

KEY SKILLS

Visual Merchandising | Project Management | Leadership | Adobe Photoshop | AutoCAD | Inventory Optimization | Team Colla

WORK EXPERIENCE

****Visual Merchandising Specialist****

IKEA Al Futtaim, Doha – Feb 2024 – Present

- Designed visually appealing, brand-aligned displays to drive sales.
- Collaborated with cross-functional teams for project execution.
- Trained staff on merchandising standards and visual best practices.
- Monitored display performance and implemented improvements.

****Visual Merchandising Coworker****

IKEA Al Homaizi Limited, Jordan & Kuwait – Feb 2017 – Jan 2024

- Played a key role in Kuwait store expansion (2023).
- Created product displays aligned with IKEA's global standards.
- Planned promotional events and gathered customer feedback.
- Trained and mentored new team members.

****Head of Design & Carpentry Team****

Fawaz Nabulsi Decoration, Amman, Jordan – Apr 2015 – Feb 2017

- Led carpentry projects, ensuring quality and timely delivery.
- Managed budgets, sourced materials, and ensured client satisfaction.
- Supervised team members and upheld safety standards.

****Support Team****

15 Class Furniture Co, Amman – Jan 2015 – Mar 2015

- Assisted in project execution and site coordination.

EDUCATION

****Bachelor's Degree in Interior Design****

Applied Science University, Amman – 2014

CERTIFICATIONS & COURSES

3DS Max (2014) | AutoCAD (2014) | Revit Superuser, IKEA Jordan (2018)

LANGUAGES

Arabic: Native | English: Fluent

PERSONAL DETAILS

Date of Birth: 27-01-1992 | Nationality: Jordanian