



# Tarek Mohamed Mohamed

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Birthday: 25/06/1993 | Nationality: Egyptian | Gender: Male

## Professional experience

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Supervisor, [Arab's International labs], [Assiut \ El- Minya \ Bani-Sweef], [Egypt]

[Apr. 2018] – [Sep. -2023]

- Marketing and management of representatives
- Develop a market plan
- Analysis of marketing data to assess the effectiveness of campaigns

Field coordinator, [ERAS], [Assiut], [Egypt]

Dec. [2021] – Dec. [2023]

- Planning and implementing digital advertising campaigns to increase company visibility and sales
- Analysis of the performance of advertising campaigns to optimize conversion rates and costs
- Management of the company's website to ensure optimal user experience and high conversion rates

Agricultural consultant [ERAS], [Assiut], [Egypt]

Jan. [2024 ] - Now

- . Develop an action plan for training
- . Providing consultations on targeted crops for farmers

## Education

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Bachelor Agriculture, [Assiut university], [Assiut], [Egypt]

June [2016]

## Languages

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English (good)  
Arabic (mother language)

## Interpersonal skills

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- Microsoft office
- Judo coach
- Working on a database
- Working in a team
- Driving ability
- We build social relationships
- Ability to work with social media
- Fast learner and energetic

- The ability to innovate and innovate

## Hobbies and interests

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- Passionate about traveling and discovering new cultures and enjoy exploring new places to broaden my horizons.
- Passionate about reading, especially books on business, psychology, personal **development** and travel