

# HUSSNAIN ALI

## Sales And Merchandising

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### ABOUT ME

"Results-driven sales professional with 4 years of experience in sales and merchandising, combined with 1 year of specialized experience as a salesman in the bakery industry. Proven ability to build strong customer relationships, boost sales, and effectively manage product inventory. Skilled in understanding customer needs, providing tailored solutions, and contributing to team success in fast-paced environments. Committed to delivering exceptional service and achieving sales targets."

### WORK EXPERIENCE

Sales and Merchandising | Loreal Pakistan | Lahore | Feb 2021 - Oct 2024

- Skilled in driving sales and optimizing product displays across various retail environments, including stores and hypermarkets. Expertise in inventory management, customer engagement, and visual merchandising to maximize product visibility and sales performance. Adept at coordinating promotional activities, ensuring product availability, and maintaining store organization to deliver an exceptional customer experience.
- Proficient in implementing sales strategies to drive revenue growth and enhance product visibility across diverse retail environments. Experienced in managing the sales cycle from product presentation to closing, ensuring timely stock replenishment, and delivering exceptional customer service. Skilled at tracking sales performance.

Salesman | Gourmet Foods | Lahore | Jun 2020 - Feb 2021

- **Product Knowledge:** Being well-versed in the bakery's products, including bread, pastries, cakes, beverages, and other food items. **Customer Interaction:** Engaging with customers to understand their needs and providing recommendations on food and beverage items. **Sales Targets:** Meeting sales targets or quotas set by the bakery. **Promotions and Marketing:** Informing customers about current promotions or new products, ensuring they are aware of the bakery's offerings. **Stock Management:** Helping with inventory control, ensuring products are stocked, and replenishing as needed. **Customer Service:** Providing excellent customer service, handling complaints, and ensuring a positive shopping experience. **Sales Reporting:** Reporting on daily sales, customer feedback, and any product issues to management

### EDUCATION

D.Com (Diploma in Commerce), College of commerce Allama Iqbal Town, Lahore | 2020

Matriculation, Govt Model high school Model Town, Lahore | 2018

### SKILLS

- Computer skills • Kitchen equipment use • Customer attraction goods display • Shawarma • Vegetable cutting • Equipment cleaning • Food Hygiene
- Restaurant cleanliness • Pizza preparation • Chip deep frying • Burger production • Food preparation • Good physical stamina

### LANGUAGES

- Urdu • English • Hindi

### HOBBIES

- I'm Gymnast and Parkourist • Sports lover • Fitness lover • Computer typing • Cooking

### PERSONAL DETAILS

Nationality  
Pakistani

Date of birth  
08 Jul 2000

Visa status  
Available

Marital status  
Single