



Khalil Annabi

Sales executive

Dynamic and versatile professional with proven expertise in direct sales, digital marketing, and sales strategy. Possessing technical skills in web development and database management, i excel in designing and implementing performance-driven marketing and sales strategies. With a strong background in client journey development and managing digital ad campaigns, i am adept at boosting commercial performance and maximizing return on investment (ROI). My performanceoriented approach allows me to translate client needs into actionable steps while maintaining a high level of technical expertise.

Contact



+974 5147 0749



khaleel.annabi@gmail.com



Doha - Qatar

Language

Arabic
English
Frensh

Hobbies

Fashion
Travel
Music

Expériences

POINT M , Tunisia Jan 2022 - Jul 2022

Sales executive

- Greeted and advised customers on a wide range of perfumes
- Promoted new arrivals and limited-edition fragrances to boost product visibility and drive sales.
- Achieved and exceeded monthly and weekly sales targets through effective sales techniques.

Click & Touch , Tunisia Aug 2022 - Mar 2023

Marketing and direct sales

- Analyzed client data to refine conversion strategies and improve lead conversion rates.
- Created visual and written marketing content (newsletters, landing pages) to support sales objectives

Massimo Dutti , Tunisia Jun 2023 - Jun 2024

Sales executive

- Welcomed and provided personalized advice to customers.
- Managed stock levels, ensured correct product labeling.
- Collaborated with team members to ensure smooth store operations and excellent customer service.

Education

Sherbrooke academy Canada - Tunisia

- Degree in IT Jul 2024

Menzah 6 high school , Tunisia

- diploma (Baccalaurate) in economics & management Jul 2022

CIFOP - IMS , Tunisia

- Certificate in graphic design Nov 2020
- Certificate in adobe after effect Feb 2021

Skills

Problem solving

Adaptability

Communication

Digital marketing