

Dynamic and versatile professional with proven expertise in direct sales, digital marketing, and sales strategy. Possessing technical skills in web development and database management, i excel in designing and implementing performance-driven marketing and sales strategies. With a strong background in client journey development and managing digital ad campaigns, 1am adept at boosting commercial performance and maximizing return on investment (ROI). My performanceoriented approach allows me to translate client needs into actionable steps while maintaining a high level of technical expertise.

## Contact

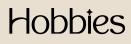
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O Doha - Qatar

### Language

Arabic English Frensh



Fashion Travel Music

# Khalil Annabi

Sales execuitve

## - Expériences

#### **POINT M , Tunisia** Jan 2022 - Jul 2022 *Sales executive*

- Greeted and advised customers on a wide range of perfumes
- Promoted new arrivals and limited-edition fragrances to boost product visibility and drive sales.
- Achieved and exceeded monthly and weekly sales targets through effective sales techniques.

#### Click & Touch , Tunisia Aug 2022 - Mar 2023 Marketing and direct sales

- Analyzed client data to refine conversion strategies and improve lead conversion rates.
- Created visual and written marketing content (newsletters, landing pages) to support sales objectives

#### Massimo Dutti , Tunisia Jun 2023 - Jun 2024 Sales executive

- Welcomed and provided personalized advice to customers.
- Managed stock levels, ensured correct product labeling.
- Collaborated with team members to ensure smooth store operations and excellent customer service.

#### - Education

#### Sherbrooke academy Canada - Tunisia

- Degree in IT Jul 2024
  Menzah 6 high school , Tunisia
  diploma (Baccalaurate) in economics & management CIFOP - IMS , Tunsia
   Certificate in graphic design Nov 2020
- Certificate in adobe after effect
  Feb 2021

Skills

Problem solving

Adaptability

Communication

Digital marketing

lul 2022