

Mohamed Ahmed Kambura

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Professional Summary:

Results-driven sales and marketing professional with experience in brand building, customer engagement, and data-driven decision-making. Adept at developing and executing marketing strategies, managing client relationships, and analyzing market trends to optimize sales performance. Strong communication, negotiation, and problem-solving skills. Seeking to leverage my expertise in sales and marketing to contribute to a dynamic and growth-oriented organization.

Work Experience:

Sales and Marketing Officer

Reunion Pharmaceutical Warehouse – 2023

- Developed and executed sales strategies to increase product visibility and revenue.
- Conducted market research to identify trends and customer needs, optimizing promotional campaigns.
- Managed key client relationships, providing tailored solutions to drive customer satisfaction and retention.
- Collaborated with the sales team to achieve revenue targets and improve business growth.

Sales and Marketing Officer

Khattab Center & Other Companies – 2017-2018

- Promoted products and services through direct and digital marketing strategies.
- Engaged with customers to understand preferences and enhance customer experience.
- Assisted in developing marketing materials and executing campaigns.
- Analyzed sales data to improve marketing effectiveness and drive revenue growth.

Driver & Logistics Support

Reunion Pharmaceutical Warehouse – 2016

- Coordinated product deliveries and ensured timely distribution to clients.
- Managed inventory and streamlined logistics processes to enhance operational efficiency.

Education:

B.A. in Arts – Ancient Egyptian Archaeology

Faculty of Arts Mansoura University, 2024

Key Skills:

- Sales Strategy & Execution
- Customer Relationship Management (CRM)
- Market Research & Analysis
- Digital Marketing & Social Media Management
- Negotiation & Persuasion
- Product Promotion & Branding
- Microsoft Office Suite (Excel, Word, PowerPoint)
- Data-Driven Decision Making

Personal Information

- Date of Birth: August 1st, 1995
- Marital Status: Married
- Military Status: Exempted

Languages

- Arabic (Native)
- English (Proficient)