

Patrick Gomez

PROFESSIONAL SUMMARY

Merchandiser with creative flair for planogram design and product placement. Develops effective displays to visually enhance retail products, successfully augmenting sales. Leads store teams by championing best store practices. Experienced Merchandiser with keen attention to trends and consumer behaviour. Created visually engaging displays and streamlined inventory processes to boost sales and reduce waste. Known for fostering strong supplier relationships, leading to more timely deliveries and improved product assortment.

Hard-working merchandiser with strong organisational skills. Achieves company goals through exceptional planning and prioritisation. Motivated merchandiser with 5 years of experience, recognised for assessing operational needs and developing solutions to save costs, improve revenues and drive customer satisfaction. Resourceful and well-organised with excellent leadership and team-building record.

WORK HISTORY

Merchandiser

10/2019 - Current

Al Tahaluf Food and Trading - Ar Rayyan, Sanaya

- Boosted product visibility by creating appealing displays.
- Went on regular store visits to assess product representation.
- Monitored competitor activities for staying ahead in the market.

Teaching Assistant in Secondary Schools

09/2014 - 09/2019

Ministry of Basic and Secondary Education - Gambia/Banjul, Foni

- Provided additional academic support after school hours, ensuring no child was left behind.
- Collaborated with teachers to develop curriculum materials.
- Encouraged proactive behaviour through constructive feedback and guidance.
- Prepared teaching aids for effective delivery of lessons.
- Upheld discipline within the class whilst maintaining an approachable demeanour.
- Supported students with special educational needs, ensuring equal access to education.
- Promoted inclusive learning by adapting teaching methods to cater for varied needs.
- Aided in monitoring student progress with regular assessments and report writing.
- Assisted in the development of lesson plans for improved student engagement.

EDUCATION

Certificate of Higher Education: High School Teaching
10/2012

Gambia College School of Education - Banjul, Brikama



CONTACT

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Rayyan, Sanaya

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Personal Skills

- Merchandise display creativity
- Retail industry familiarity
- Market insight
- Decision-making prowess
- Brand understanding
- Product life cycle understanding
- Space utilisation expertise
- Sales-driven approach
- Customer focus
- Visual creativity
- Forecasting accuracy
- Team player
- Visual merchandising
- Shipping and receiving
- Logistics management
- Shelf stocking
- Planogram development
- Display setup
- Store maintenance
- Friendly and outgoing

LANGUAGES

- **English** –(Advanced)
- **Arabic** – (Beginner)