



JACOB AYCHOU

DATE OF BIRTH: 1992-10-15

Nationality: Swedish

About Me

With extensive experience across diverse cultures, I have built my communication skills and developed a deep understanding of job dynamics and customer needs. My strong problem-solving abilities and dedicated customer service approach have enabled me to positively impact team performance and align with business objectives.

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Doha, Qatar

Education

High School
Fordons programmet, Tumba
gymnasium
2011

Certified Personal Trainer
Tränarakademin Personal
trainer
2023

Digital Marketing Management
Medie institutet
2018

Skills

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership
- Problem Solving

References

Upon request

Experience

Freelance Real Estate Advisor – Qatar

2024 - 2025

- As a freelance real estate advisor in Qatar, I specialized in leasing and selling residential and commercial properties. I worked independently with various local real estate agencies and private clients, assisting them in finding suitable properties, negotiating deals, and ensuring smooth transactions. My role included property marketing, client relationship management, conducting property viewings, and handling documentation. I developed strong knowledge of the local market, especially in areas like The Pearl, Lusail, West Bay and Al Corniche and built a reliable network of property owners and tenants.

Digital Marketing Specialist | Grey design agency

2021 – 2025

- Developed and executed comprehensive social media strategies across Instagram, Facebook, TikTok, and LinkedIn.
- Created, edited, and published high-quality multimedia content (videos, photos, reels, stories) to enhance brand engagement.
- Managed content calendars, scheduled posts, and monitored audience interactions to foster community engagement.
- Optimized digital marketing campaigns using Google Ads, ensuring high ROI and performance tracking via Google Analytics.
- Produced creative marketing materials and collaborated with teams to design both online and offline promotional assets.
- Analyzed key metrics and adjusted campaigns based on performance insights to drive better engagement and conversions.
- Graphic Design & Branding (Canva, Adobe Photoshop, Illustrator) Video Editing (Adobe Premiere Pro, Final Cut Pro, CapCut)

Founder | E-commerce Dropshipping website

2020 - 2022

- Established a dynamic drop shipping company, leveraging innovative online marketing strategies to drive sales across diverse product lines.
- Identified and capitalized on emerging market trends to optimize product offerings.
- Conducted competitive market analysis to refine strategic business objectives.
- Managed sales budgeting and asset allocation for sustainable financial growth in product procurement.

Founder | Used Car Sales & Auto Customization

2017 - 2020

- Expertly sourced and resold high-quality used cars, maximizing profit margins.
- Strategically marketed and sold automotive accessories and mechanical parts online.
- Delivered customized solutions through precision parts modification and vehicle customization.
- Managed efficient shipping operations to ensure timely delivery of vehicles.
- Utilized advanced autocode diagnostics for accurate identification of computer faults in vehicles.
- Implemented cutting-edge ECU chip tuning software to enhance vehicle performance and efficiency.
- Developed and maintained an SEO-optimized e-commerce website and social media management marketing to drive traffic and increase sales.

Gym Manager & personal trainer | Fitness World of Sweden AB

2015 - 2018

- Ensured compliance with facility rules and regulations through vigilant monitoring of member activity.
- Drove membership growth through strategic sales and innovative marketing initiatives.
- Delivered engaging educational workshops on health and fitness to enhance member knowledge and satisfaction.
- Facilitated seamless new member orientation sessions, effectively addressing inquiries on policies and procedures.
- Cultivated strong member relationships through proactive communication about events and promotions.
- Conduct one-on-one training sessions focusing on proper exercise techniques, form, and intensity to maximize results and prevent injuries.

Hobbies

Sports, music, cars

language

Swedish, Arabic, English