CURRICULUM VITAE



**Name : Leaveson Chauke**

**Gender : Male**

**Nationality : Zimbabwean**

**Date of Birth : 12.06.1987**

**Marital Status : Single**

**Phone Number : +974 50597468 / 31124072**

**Languages : English**

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**POSITION MERCHANDISER**

My objective is to apply my abilities in the day-to-day function of the Store and maintain high quality services which ultimately lead to client satisfaction. I am an eager and fast-learner willing to follow instructions to the mark. I also aim to comply with all standards and policies applicable to my duties. My years of experience as a merchandiser worker honed my skills in delivering quality services to customers and a neat display of products.

Skills:

* Inventory management, Product display, Sales analysis, and communication

**EDUCATIONAL BACKGROUND**

Foundation Business College (Zimbabwe-Bulawayo) 2007 - 2008 Marketing Practice

Association of Business Managers and Administrators (UK) 2008 - 2010 Computer Science and information Processing D1

Founders High School 2003 - 2006 Ordinary level

Founder High School 2006 - 2008 Advanced Level

**WORKING EXPERIENCE**

**Shoprite – Zimbabwe 2011 – 2013 Stocker**

* Inventory Management:

. Monitor Inventory levels and ensure product availability.

. Track stock movement and reorder products as needed.

. Manage stockrooms and warehouse efficiently.

. Identify and address stakeouts or overstocks.

* Duties

. Product display and presentation.

. Create and maintain attractive product displays.

. Ensure products are properly arranged, priced, rotated.

. Optimize store layout and shelf space for maximum impact.

. Remove dated or damaged products.

* Problem solving

. Ability to identify and resolve issues related to inventory, displays, or sales.

. Market research, understanding of market trends and consumer behavior.

. Negotiation skills, Ability to negotiate prices and terms with suppliers.

 **Coca-Cola – Zimbabwe 2013 – 2015**

* Duties

* Plan and develop merchandising strategies that balance customers’ expectations and company’s objectives
* Analyze sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock
* Collaborate with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales
* Maximize customer interest and sales levels by displaying products appropriately
* Produce layout plans for stores and maintain store shelves and inventory
* Forecast profits/sales and plan budgets
* Monitor stock movement and consider markdowns, promotions, price changes, clear outs
* Build constructive customer relationships and team with channel partners to build pipeline and close deals
* Remain up to date with industry’s best practices

**Shoprite - Cape Town – South Africa 20016 -2021**

* Duties

- Provided excellent customer services and addressed customer inquiries.

- Understood customer behavior and preferences.

- Strong verbal and written communication skills.

- Analyzed sales and data

- Identified trends.

- Managed inventor, displayed products and performed all duties and tasks efficiently.

**Al Meera – Al Wakra East - Qatar 2022 November - 2024**

* Duties

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 . Remove dated or damaged products

**Al Meera – Gulf Mall – Qatar- Stocker 2004 November - 2025 January 07**

* Proven working experience in merchandising
* Highly creative with experience in identifying target audiences and devising campaigns that engage, inform and motivate
* Up-to-date with the latest merchandising trends and best practices
* Excellent verbal and written communications skills
* Strong listening, presentation and decision making skills
* Commercial acumen and the ability to “decode” customers

Aim:

A good Merchandiser needs to understand the products and styles in their market to help their customers choose the right products for their needs, also need to have an analytical mind because data helps them identify trends in the market with this goal by informing market forecasts and ensuring that merchandise is confirmed before being promoted in certain areas .