

# ABD AL RAHMAN AYESH

## Marketing and brand management

+97471950006 @ Aboodayesh2020@icloud.com doha qatar



## EXPERIENCE

### Sales Representative

Abu Shakra Stores  
orange jordan company

2021 - 12/2023 Amman, Jordan

- Identify potential customers and generate leads through various methods such as cold calling, networking, and online research
- Build and maintain a pipeline of prospects
- Present, promote, and sell products/services using solid arguments to existing and prospective customers
- Conduct product demonstrations and explain features and benefits
- Develop and maintain positive business and customer relationships
- Address customer needs and provide appropriate solutions

### Marketing (Trainee)

Al Etihad Trading Company

2023 Amman, Jordan

- Conducting research to understand customer needs, market trends, and competitor activities
- Creating comprehensive marketing plans and strategies to promote products or services, increase brand awareness, and achieve business objectives

## EDUCATION

### Bachelor's Degree of Marketing

Al Ahliyya Amman University

2020 - 2024 Amman, Jordan

## GRADUATION PROJECT

### the determinants of E-COMMERS INTENTION IN JORDAN

2024 Amman, Jordan

E-COMMERS

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

## FIND ME ONLINE



INSTAGRAM

abdalrahman.ayesh

## SUMMARY

Cultivating a career in marketing with a focus on strategic planning, digital innovation, and brand enhancement, I aspire to leverage my diverse skill set and passion for creative problem-solving to propel brands to new heights. Committed to delivering measurable results, I seek to collaborate with forward-thinking teams to develop and execute cutting-edge campaigns that resonate with consumers, drive meaningful engagement, and ultimately, foster long-term brand loyalty. Through continuous learning and adaptation to emerging trends, I aim to make a lasting impact in the ever-evolving landscape of marketing, while contributing to the continued success and growth of an innovative organization.. MARKETING

## LANGUAGES

Arabic

Native



English

Advanced



## SKILLS

.digital marketing expertise

. positive attitude and exceptional communication and networking skills

. successful working in team environment

.problem solving and decision details

.market research & brand management

. customer relationship management

. critical thinking and creativity