



Hadid Baha Eddine

Marketing Manager

CONTACT

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Email

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Address

Doha-Qatar

SKILLS

- Graphic design
- Software (Word, EXEL, PowerPoint)
- Commercial and sales representative
- Social media manager
- Photography & Editing
- Excellent organizational
- Communication and Collaboration
- Time manage and problem solving
- Excellent Customer Service
- Ability to work under pressure

PROFILE INFO

Results-oriented marketing professional with over 4 years of experience in marketing management, sales, social media strategy, and graphic design. Skilled in developing and executing marketing campaigns to increase brand awareness and drive revenue growth. Expertise in lead generation, client relationship management, and closing sales deals. Proficient in content creation and managing digital platforms to enhance audience engagement and improve online presence.

EXPERIENCE

2021 - 2022

PharmAlliance, Oran- ALG

Sales Representative

Sold products and services to customers and met monthly sales goals. Communicated with new and existing customers to build strong relationships. Answered customer questions and solved problems quickly. Prepared sales reports and kept records of customer interactions. Worked with team members to improve overall sales performance. Helped with marketing activities and product promotions.

2022 - 2023

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Promoter

Promoted products at stores and events. Explained product features and benefits to customers. Distributed samples, brochures, and promotional materials. Increased product awareness and attracted new customers. Organized product displays and provided customer feedback to the team.

2023 - 2024

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Marketing Manager

Developed and executed innovative marketing strategies. Managed digital and traditional campaigns to boost engagement. Analyzed market trends to improve performance and achieve goals. Strengthened brand positioning and drove growth.

EDUCATION

2017 - 2021

Bachelor of Architecture and construction navale

University of Science and technology

2021 - 2023

Masters degree in naval architecture

University of Science and technology