

## CONTACT

# Yahya M P

## SALES EXECUTIVE AND MARKETING

📍 Madheena Khaleefa

Doha, Qatar

☎ +97431492277

@ yahyamp101@gmail.com



## OBJECTIVE

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To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

## EXPERIENCE

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2021 July - 2025  
January

- **SALES EXECUTIVE AND MARKETING**

V.MAX GLOW LIGHT LIGHTING W.L.L:

Duties and responsibilities

- Preparing marketing and sales strategies.
- Conducting extensive research on competitors' products and services.
- Creating and overseeing marketing campaigns.
- Preparing budget and time constraints.
- Maintaining a healthy relationship with the clients.
- Working in collaboration with the Media department.
- Answering client's questions in a professional manner.
- Participating in exhibitions and conferences organized by the company.
- Creating awareness of the products and services offered by the company.
- Ensuring the company meets the sales targets.
- Handling complaints of the clients.
- Negotiating the deals with the clients.
- Taking feedbacks from the clients.
- Creating marketing campaigns on social media platforms.
- Writing monthly reports on the performance of the campaigns.

2018 - 2020

- **Messenger | Document controller | Supervisor**

Silver star limousine Company :2018 March – 2020 June

- Delivered documents, packages, and parcels to various locations promptly
- Ensured confidentiality and security of sensitive documents
- Demonstrated excellent time management and communication skills
- Provided courteous and professional customer service

## EDUCATION

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- **BBA from Sir Syed Institute of Technical Studies (SSITS), Under Kannur University, Kannur, Kerala, India**
- **+2, Computer Commerce, Kerala Higher Secondary Examination.**

## SKILLS

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- Sales Management Market Research Integrated Marketing Sales

- Promotions
- MS Office Packages (Word, Excel, PowerPoint, and Outlook)

## LANGUAGES

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- ENGLISH
- ARABIC
- HINDI
- MALAYALAM

## PERSONAL DETAILS

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- Date of Birth : 3/09/1997
- Marital Status : Married
- Nationality : Indian
- Driving Licence : Yes