



Amit Rana

Marketing Manager

Professional Summary

Results-driven Marketing Manager with over 4 years of experience in developing and executing marketing strategies that drive business growth and increase brand awareness. Proven track record in managing digital marketing campaigns, content creation, and team leadership

Professional Experience:

Marketing Manager

June 2019 - June 2023

Laliguras agro pvt ltd nepal

- Develop and implement comprehensive marketing strategies that align with business goals.
- Manage a team of 5 marketing professionals, providing guidance and support.
- Create and manage content for various platforms, ensuring consistency in brand messaging.
- Analyze market trends and competitor activities to identify opportunities for growth.

Digital Marketing Manager

May 2015- October 2017

ABR online store

- Assisted in the development and execution of marketing plans and strategies.
- Conducted market research to inform campaign strategies and product development.
- Created and edited marketing materials, including brochures, presentations, and web content.

Education:

Bachelor of Business Studies in Marketing

Nepal commerce Campus

New baneshor, Kathmandu-Nepal.

12th from Higher Secondary School(NIOS

Board of India)

Samakhushi, Kathmandu-Nepal.

Personal Information

- 📍 Al matar qadeem, Doha
- 📞 +974-74748213/WhatsApp
- ✉️ adityabrana@gmail.com

Visa : Transferable working visa with NOC (can join immediately)

Beneficiary QID : 29352455295

Driving license : Valid Nepal issued

Passport no : PA2120480

Skills:

- Digital Marketing
- Content Creation
- Social Media Management
- Market Research & Analysis
- Team Leadership
- Project Management

Language:

- English
- Nepali
- Hindi

Computer skills:

- Microsoft office (word, Excel, PowerPoint)
- Email management
- Social media management
- Internet browsing
- Advance office package and Advance Tally.