

+974 7064 2756 nrave4@gmail.com Doha, Nagalingam Ravi

To Whom may it concern:

Dear Hiring Manager,

I'm excited to apply for the Sales & Marketing role at your company. With over 15 years of experience in Qatar, UAE, and Sri Lanka, I've helped companies close major deals, boost revenue, and build strong client pipelines—especially in construction, Oil & Gas, and electronics.

At Mecton, I closed QAR 4M+ in sales within a few months. At Rocell, I led a team that hit Rs. 45M+ in monthly sales and improved conversion rates by 16%. I know how to get results—whether it's finding new clients, coaching teams, or hitting targets.

I have a valid Qatar work visa, NOC, and driving license—and I'm ready to join immediately. I'd love the chance to bring my energy and experience to your team.

Looking forward to hearing from you.

Best regards,

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SALES & MARKETING MANAGER

INDUSTRY EXPERIENCE

Business Development Officer

Mecton | QA | 2024 - Present

- Closed QAR 4M+ in sales of modular cabins and MEP solutions in Oil & Gas.
- Secured 8+ contracts in 6 months by leveraging B2B pipeline strategies.

Sales & Operations Manager

Dynacom | LK | 2021 - 2023

- Launched targeted campaigns generating 100+ qualified B2B leads.
- Increased client conversion rate by 22% using email and Lead generation tactics.
- Delivered 12% YoY revenue growth through client-centric promotions.
- Closed 10 high-value contracts by presenting tailored project solutions.

Showroom Manager

Rocell | LK | 2018 - 2021

- Led 8-person sales team to achieve Rs.
 45M+ in monthly showroom sales.
- Improved sales conversion rate from 12% to 28% in under 9 months.
- Redesigned merchandising layout, increasing footfall by 20%.
- Enhanced customer retention by 40% through loyalty initiatives.

Sales & Marketing Officer

Jumbo Electronics | QA | 2015 - 2018

- Managed 20+ retail outlets, exceeding monthly targets by 15% consistently.
- Achieved project-based sales by 126% through B2B Key Accounts partnerships.
- Rolled out cross-sell strategies, raising basket value by 20%.

PROFILE

Experienced Sales Manager with a proven record of exceeding sales targets in Qatar and globally. Skilled in Lead-Generation, and leading high-performance teams.

Sales Representative

<u>Jumbo Electronics | UAE | 2010-2015</u>

- Recognized as Apple Sales Champion 3 years in a row.
- Maintained 98% customer satisfaction score across 1,000+ sales.
- Achieved 140% of annually sales targets for electronics portfolio.
- Built a repeat-customer base that drove 45% of monthly revenue.

SPECIALTIES

- Client Relations Management
- Business Development
- Lead Generation
- Negotiation & Closing Deals
- Team Leadership & Mentorship
- Customer Service Excellence

EDUCATION

GCE Advanced Level

Royal College - 1997-2000 3 Credits & 1 Simple Pass in Biology

GCE Ordinary Level

<u>Christ King College</u> - 1986-1997 7 Distinctions & 1 Credit Pass

CONTACT

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