

Sales CV – Nasreddine Lahcene

Personal Information

Full Name: Nasreddine Lahcene

Nationality: Algerian

Location: Doha, Qatar

Address: Palestine Street, Retaj Building, Apt. 604

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Employment Status: Resident in Qatar - Ready to transfer sponsorship immediately

Career Objective

Results-driven Sales and Marketing Specialist with international experience in luxury retail. Seeking to join a dynamic team.

Educational Qualifications

Bachelor's Degree in Business Administration - Accounting Major

Diploma in Sales & Marketing - Certified Institute

Certified Course: "Effective Sales Strategies" - Coursera | University of Illinois

Certified Course: "Customer Relationship Management (CRM)" - Udemy

Professional Experience

1. Sales Consultant - Azzaro (Doha, Qatar)

Duration: 2023 - Present

- Managed the luxury fragrance section and provided a premium customer experience
- Built and maintained a high-end VIP client base
- Achieved a 30% increase in sales within 6 months
- Trained new staff on luxury sales techniques and client engagement

2. Sales Advisor - Swarovski (Villaggio Mall, Doha, Qatar)

Duration: 2022 - 2023

- Specialized in selling luxury jewelry and accessories
- Organized brand events and managed key customer relationships
- Increased fragrance department sales by 25% in just 4 months

3. Sales Executive - Chopard (Dubai Mall, UAE)

Duration: 2021 - 2022

- Responsible for high-end jewelry and timepiece sales
- Delivered elite client consultations to a diverse international clientele
- Contributed to maintaining the brand's luxury positioning through tailored service

4. Fashion Sales Advisor - Emporio Armani (Dubai, UAE)

Duration: 2020 - 2021

- Focused on selling luxury menswear collections
- Contributed to achieving top regional sales performance
- Strengthened brand loyalty through excellent styling advice and service

Professional Skills

Luxury Retail Sales: Expert in high-end product presentation and selling techniques

CRM Management: Skilled in building and nurturing long-term customer relationships

Digital Marketing: Experienced in managing social media campaigns to boost visibility

Languages:

- Arabic: Native
- English: Fluent
- French: Intermediate

Key Achievements

- Awarded "Top Sales Performer" at Azzaro - Qatar, 2023
- Boosted Swarovski fragrance department sales by 25% in 4 months
- Developed and retained a VIP client network across Gulf markets