



PROFILE

Results-driven Merchandiser with 2 years of experience in retail and product merchandising, specializing in strategic planning, visual presentation, and inventory optimization. Proven track record of enhancing product visibility, increasing sales, and maintaining brand consistency across multiple store locations. Skilled in analyzing market trends, executing promotional campaigns, and collaborating with cross-functional teams to drive business growth. Known for attention to detail, excellent communication skills, and the ability to adapt quickly in fast-paced environments. Committed to delivering high standards in merchandising that align with company goals and customer expectations.

SKILLS

- Visual Merchandising
- Retail & Product Display
- Inventory Management
- Sales Analysis & Forecasting
- Planogram Implementation
- Vendor & Supplier Coordination
- Stock Replenishment
- Market Trend Analysis
- Promotional Campaign Execution
- Time Management & Organization
- Team Collaboration & Communication
- Attention to Detail
- Customer Behavior Insights
- Store Auditing & Compliance
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LANGUAGES

English

Nepali

Hindi

Punjabi

MD MAINUDIN ANSARI

Merchandiser

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EXPERIENCES

Vardhaman City-Center ludhiyana 2023- 2025

Merchandiser :

- Developed and implemented strategic product placement plans, resulting in a 15–20% increase in product visibility and sales.
- Maintained strong relationships with suppliers, vendors, and retail managers to ensure smooth stock replenishment and inventory control.
- Analyzed sales trends and market data to adjust merchandising strategies for maximum revenue growth.
- Collaborated with the marketing and sales teams to execute seasonal promotions and new product launches effectively.
- Monitored stock levels and coordinated timely restocking to reduce stockouts and minimize excess inventory.
- Ensured planogram compliance across all retail locations to maintain brand consistency and maximize shelf space utilization.
- Conducted regular store visits and audits to evaluate merchandising effectiveness and gather feedback for continuous improvement.
- Trained and supervised junior staff and new hires on visual merchandising standards and stock management procedures.
- Played a key role in driving customer engagement through effective display techniques and high-quality visual presentation.
- Utilized software tools (e.g., Excel, SAP, or inventory systems) to generate sales and inventory reports for senior management.

EDUCATION

Higher school (+2)

Hetauda School Of Management

Secondary school (10th)

Janta Madhayamik Vidhayalay

ABOUT ME

- Dedicated and detail-oriented Merchandiser with 2 years of experience in retail merchandising and inventory planning.
- Skilled in creating attractive and sales-driven product displays to maximize customer engagement and revenue.
- Strong ability to analyze market trends, sales data, and consumer behavior to make strategic merchandising decisions.
- Experienced in managing inventory levels, ensuring timely stock replenishment, and minimizing overstock or stockouts.
- Proven success in collaborating with sales, marketing, and supply chain teams to execute seasonal campaigns and new product launches.
- Highly organized, reliable, and adaptable in fast-paced retail environments.
- Committed to maintaining brand consistency, optimizing shelf space, and driving in-store performance.