

AYOUB IDYOUSSEF

Summary

Dynamic and customer-focused Sales Assistant with over 2 years of experience in the retail industry, specializing in premium fashion. Adept at generating sales, delivering exceptional customer service, and maintaining store operations. Strong communicator with in-depth knowledge of market trends, brand positioning, and a keen understanding of the retail landscape.

Technical Skills

- Extensive Sales and Marketing experience
- Excellent Customer Service
- Knowledge of Market Trends and Brand Positioning
- Strong Verbal Communication Skills
- Operational Efficiency
- Cash Handling and Administrative Duties
- Ability to Perform Heavy Lifting
- Capable of Standing for Long Periods

Experience

Sales Executive

Marasa negoc Morocco - 01/06/2021 to 01/07/2022

- Met and exceeded quarterly sales targets by 15%.
- Developed strategic sales plans to drive revenue growth.
- Built and maintained strong client relationships, resulting in repeat business.
- Communicated product benefits effectively and negotiated contracts.
- Collaborated with the marketing team on targeted campaigns.
- Resolved client issues promptly to ensure satisfaction.
- Used Microsoft Office Suite for reports, presentations, and proposals.

Sales Assistant

Pull and Bear Maroc Morocco - 25/01/2019 to 30/05/2021

- Generate sales by providing excellent customer service and product knowledge.
- Maintain a clean and organized store environment, adhering to store standards.
- Greet customers warmly and provide relevant product information.
- Assist customers in fitting rooms and follow up promptly.
- Handle cash transactions efficiently and maintain cash wrap cleanliness.
- Offer gift cards and capture customer information in the database.
- Thank customers sincerely and invite them back, fostering repeat business.

Retail Sales Associate

BIM Morocco - 01/08/2016 to 15/01/2019

- Provided exceptional service to customers, ensuring a positive shopping experience.
- Assisted in merchandising and maintaining product displays.
- Managed stock levels and conducted inventory checks.
- Supported promotional activities and sales campaigns.
- Maintained fitting room organization and cleanliness.
- Processed customer transactions accurately and efficiently.