

# **MUHAMMAD WASEEM BUTT**

# CONTACT

+974 71528081

0324-4813349

#### **SKILLS**

- Project Management
- **Public Relations**
- **Teamwork**
- Time Management
- Leadership
- **Effective Communication**
- Critical Thinking
- Digital Marketing

# LANGUAGES

- ENGLISH (FLUENT)
- PUNJABI
- URDU

#### REFERENCE

Will be furnished when requested

# **PROFILE**

Date of Birth: December 2nd, 1984. Father Name: Muhammad Shafique

Nationality: Pakistani. CNIC: 35201-8129551-3 Availability: 01 day. **Passport** # DY3495512 Martial status : Married **QID**: Transferable

**Current address**: Doha, qatar. **Residence**: 29/d angoori bagh, lahore.

# WORK EXPERIENCE



# **Nabigasim industries** (PVT)LTD

Regional Sales Manager

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- · Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Also worked in admin office to maintain office supplies and petty cash and support HR in onboarding new staff.

#### Scitech, Group of Pharmevo

2010-2011

2021-2025

(M,I,O)

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- · Oversee market research to identify emerging trends, customer needs, and competitor strategies.

2009-2010

#### **Bosch Pharma**

(S.P.O)

- · Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.



# **EDUCATION**

2006

#### **Higher secondary education**

B.I.S.E lahore

#### **Secondary education**

Govt High school (B.I.S.E lahore)

2004