

Locally available with NOC,  
Ready to join immediately



### Contact Me

Al Mansoura  
Doha, Qatar.  
+974 - 31486227  
lfran182@gmail.com

### PERSONAL DETAILS

Gender : Male  
Nationality : Sri Lankan  
Passport No : M1049029  
Visa Status : NOC  
Date of birth : 1982.02.01  
Marital Status : Married  
Driving license : Qatar License

### AREA OF EXPERIENCE

Merchandising Products  
Constructing displays  
Developing orders  
Space management  
Labelling  
Product coding assessment  
Customer relation

## MOHAMED RAFEK IFRAN Sales & Merchandiser

### CAREER OBJECTIVE

An enthusiastic and dynamic retail sales & Merchandiser with 7 years of experience with a strong brand, market share and reputation. Has demonstrated excellent relationship building skills, working very successfully with the buyers to maximize profitably. Confident interpreting complex consumer behavior and patterns in order to predict future trends to make sound commercial decisions.

### EXPERIENCE

<b>SALES MAN &amp; MERCHANDISER</b> Better Basket Health Food taste Better Qatar	<b>October/2022 up to Now</b>
<b>SALES MAN &amp; MERCHANDISER</b> Al – Badail Commercial Projects Group Qatar	<b>2019/2022</b>
<b>MERCHANDISER</b> Gulf Centre Food for foodstuff.com Qatar	<b>2017/2019</b>
<b>SALES EXECUTIVE</b> Doha Cool & Cool Co WLL, Qatar	<b>2014/2016</b>

### Duties & Responsibilities

- ✓ Reviewing the code dates of all products.
- ✓ Removing and dented, dirt or damaged products from shelf.
- ✓ Travelling to multiple store locations.
- ✓ Setting up display outside of the store.
- ✓ Installing store security fixtures.
- ✓ Using spotlights to enhance the appearance of a product.
- ✓ Changing display on a regular basis so that they do not become stale.
- ✓ Moving merchandise around to create equal spacing.
- ✓ Rotating products onto shelves from background inventories.
- ✓ Using handheld ordering and scanning devices.
- ✓ Managing market downs in an effective way.
- ✓ Setting up effective display.
- ✓ Performing merchandising warehouse duties as needed.
- ✓ Removing merchandise from shelves.
- ✓ Building relationship with customers at the ground level.

## LANGUAGE

Tamil	●●●●●●●●
English	●●●●●●●●
Sinhala	●●●●●●●●
Hindi	●●●●●●●●
Arabic	●●●●●●●●
Malayalam	●●●●●●●●

## SKILLS PERSONAL

Punctuality  
Leadership  
Target Orientation  
Planning & Organizing  
Communication  
Problem solving  
Team work  
Hard work

## ACADEMIC QUALIFICATION

Advanced Level Passed - 2001

Subject – Art

## PROFESSIONAL QUALIFICATION

Valid Qatar Driving License

Diploma in MS Office

Duration – 6 Months

Institution – European Campus, Trincomalee

## SKILLS – PROFESSIONAL

- ✓ Depth understanding of store operation
- ✓ Customer service oriented
- ✓ Using color in presentation to attract the attention of target group
- ✓ Excellent mathematical skills
- ✓ Putting together orderly displays
- ✓ Experience of work within large volume of stress
- ✓ Able to work with minimal supervision
- ✓ Physically fit and capable of lifting, loading, pushing and pulling heavy weight.

## LANGUAGE PROFICIENCY

Language	Speaking	Writing	Working
English	Good	Good	Excellent
Tamil	Excellent	Excellent	Excellent
Sinhala	Good	Good	Excellent
Arabic	Good	Good	Excellent
Hindi	Good	Good	Excellent
Malayalam	Good	Good	Excellent

I hereby certify that the above stated particulars are true and correct to the best of my knowledge.