



KENNETH BURGOS



Al Asiri, Doha, Qatar



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ABOUT ME

Dynamic Visual Merchandising Supervisor with 9 years of Proven expertise at Merch Trading Co., W.L.L., specializing in innovative display design, fixture installation, and retail space optimization. Skilled in team leadership, Planogram, development, and Adobe Creative Suite (Photoshop, Illustrator, Corel Draw Premier, etc.), I excel at creating compelling visual narratives that enhance brand presence. Eager to bring my creativity, strategic vision, and collaborative spirit to your team to drive exceptional store experiences and elevate brand standards.

SKILLS

TEAM LEADERSHIP

ADOBE CREATIVE SUITE

TIME MANAGEMENT

FIXTURE INSTALLATION

INVENTORY MANAGEMENT

PLANOGRAM DISPLAY DESIGN

WINDOW DISPLAY DESIGN

SOCIAL MEDIA PLATFORMS

MICROSOFT OFFICE SUITE

CREATIVE PROBLEM-SOLVING

SIGNAGE CREATION

DISPLAY DESIGN

ADAPTABILITY

RETAIL SPACE OPTIMIZATION

INTERPERSONAL COMMUNICATION

PRODUCT PLACEMENT STRATEGY

COLLABORATIVE DECISION MAKING

BRAND STANDARDS IMPLEMENTATION

WORK EXPERIENCE

MERCH TRADING CO., W.L.L.

Doha, Qatar

Jun 2015 - Mar 2024

VISUAL MERCHANDISING SUPERVISOR

(LUXURY PERFUME & BEAUTY PRODUCTS)

Dior, Narciso Rodriguez, Lalique, Elie Saab, Issey Miyaki, Mercedes, Collistar. Diego Dalla Palma, Pupa

- Design and implement visual displays to enhance product appeal and customer engagement.
- Coordinate with marketing and sales teams to align visual strategies with brand objectives.
- Supervise and train to store staff on visual merchandising standards and techniques.
- Analyze sales data to optimize display lay-outs and products placement for maximum impact.
- Manage Inventory levels and ensure timely replenishment of visuals materials.
- Emsure compliance with company branding guidelines and visual standards.
- Conduct regular store walkthroughs to maintain visual presentation consistency.
- Developed creative concepts for seasonal display and promotional events.
- Monitor industry trends to incorporate innovative merchandising ideas.
- Evaluate the effectiveness of displays and adjust strategies accordingly.

PIXEL GRAPHIC

Doha, Qatar

Sep 2013 - Mar 2015

SR. GRAPHIC DESIGNER

- Design and develops visual content for digital and print media.
- Collaborates with clients and teams to understand project requirements.
- Creates wireframes, mockups, and prototypes for client approval.
- Utilizes Adobe Creative Suite (Photoshop, InDesign, Illustrator) effectively.
- Manages multiple projects and meets tight deadlines consistently.
- Prepares final files for production or digital publishing
- Maintains consistent branding and style guidelines across projects

LINK



<https://www.linkedin.com/in/ken-neth-burgos-b729721b5/>

HOBBIES

Design & Photography

QATAR DRIVING LICENSE

Driving License Category
Light Vehicle - Expiry April 2027

PERSONAL DETAILS

Nationality
Philippines

Marital Status
Married

Visa Status
Transferable Visa NOC / Valid QID

REFERENCES

MR. KHALID ALI
Division Manager
Beauty & Perfume Division
Merch Trading Co. W.L.L.
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MS. ZAYRE NERI
Asst. Admin Manager
Merch Trading Co., W.L.L.
T: +974 33685266 / +974 66872037

MS. MEMEI QUIMPANO
Retail Manager
Beauty & Perfume Division
Merch Trading Co., W.L.L.
T: +974 77128968

WORK EXPERIENCE

YAQOOT PARTIES SERVICES
Sharjah, UAE
Jun 2010 - Mar 2013

- PHOTOGRAPHER / GRAPHIC DESIGNER
- Edits and retouches images and videos to enhance visual appeal and consistency.
 - Design compelling graphics and visual content for digital and print media.
 - Manages multiple projects simultaneously, meeting deadlines without compromising quality.
 - Operates professional camera, lighting and editing equipment efficiently.
 - Stays updates with current trends and techniques in photography, videography, and graphic design.
 - Ensures proper lighting, framing, and composition in all visual content.

VISCTORIA DEPARTMENT STORE
Davao City, Philippines
Aug 2008 - Apr 2010

- TECHNICAL AND DESIGN SUPERVISOR
- Utilize Adobe Suite to produce high quality graphics.
 - Create Visually compelling designs for digital and print media.
 - Collaborate with marketing teams to ensure brand consistency.
 - Present designs ideas clearly to clients and team members.

DIVERSIFIED FOODS CORPORATION
Davao City, Philippines
Jun 2004 - Aug 2004

- TECHNICAL AND DESIGN SUPERVISOR
- Oversee and coordinate technical and design team to ensure project milestone are met efficiently.
 - Review and approve technical drawings, specifications, and project documentation.
 - Manage project timelines, budget, and resource allocation to optimize productivity.
 - Collaborate with clients and stakeholders to refine project scope and deliverables.
 - Draw up floor plans and sketches.

EDUCATION

INTERFACE COMPUTER COLLEGE
Davao City, Philippines
2001

Computer Programming

INTERFACE COMPUTER COLLEGE
Davao City, Philippines
2001

AUTOCAD - Certificate Graduate