ZAKARIA HARUNA

Sales Executive

CONTACT



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Doha, Qatar



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EDUCATION

Diploma in Marketing
Institute of Commercial
Management - Bournemouth,
England
2015

High School Diploma Islamic Senior High School, Wa, Ghana 2011 - 2014

CERTIFICATES

Altea Customer Management –04/2022 Hubspot Inbound Sales Certified – 05/2021

Airside Safety Awareness - 04/2022

SKILLS

- Strong communication and negotiation skills
- Lead generation and client acquisition
- Time management and organizational skills
- Problem-solving and adaptability
- Microsoft Office

PROFILE

Results-driven sales professional with strong communication and negotiation skills. Experienced in identifying customer needs, promoting products/services, and closing sales to achieve targets. Adept at building client relationships, managing leads, and supporting marketing initiatives. Highly organized with a customer-focused approach and ability to work collaboratively in fast-paced environments.

EXPERIENCE

Sales Executive

Al Khebra | Doha, Qatar | 12/2022 - Present

- Promote driving courses and handle customer inquiries
- Achieve enrollment targets and follow up with leads
- Maintain customer records and update CRM
- Coordinate with instructors on schedules
- Support marketing efforts and events
- Provide after-sales support and collect feedback

Cargo Customer Services Agent

Qatar Airways | Doha, Qatar | 08/2021 - 12/2022

- Handled air cargo bookings and documentation (AWB, manifest).
- Provided shipment updates and resolved customer inquiries.
- Coordinated with airlines, ground handlers, and warehouse teams.
- Ensured compliance with IATA and customs regulations.
- Monitored cargo status and updated tracking systems.

Sales Executive (Air Cargo)

Swissport Cargo Services | Accra, Ghana | 04/2017 - 09/2019

- Managed B₂B client accounts and achieved consistent air cargo sales targets.
- Prepared quotations, negotiated rates, and secured bookings with airline partners.
- Coordinated with operations for timely cargo movement and documentation.
- Promoted specialized air freight services (DG, express, perishables).
- Maintained CRM records and ensured AWB and compliance accuracy.