

Alamik Seinulabdeen Mohamed Rauf

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📍 Doha, Qata

Professional Summary

Detail-oriented and results-driven **Merchandiser** with over 3 years of experience in retail and supply chain environments. Proven track record of optimizing product placement, managing inventory efficiently, and collaborating with suppliers to maximize sales and improve customer satisfaction. Skilled in market trend analysis, stock control, and executing merchandising strategies aligned with company goals. Strong communication skills and ability to work well in team settings.

Work Experience

Merchandiser

Qatar Trading Company – Doha, Qatar

2022 – Present

- Strategically plan and execute visually compelling product displays to enhance customer engagement and drive sales growth.
- Conduct comprehensive market and competitor analysis to inform merchandising strategies and pricing decisions.
- Liaise effectively with suppliers and logistics teams to ensure accurate and timely merchandise delivery.
- Monitor inventory levels meticulously, implementing stock rotation practices to minimize shrinkage and prevent stockouts.
- Train and mentor sales personnel on product knowledge and merchandising best practices to maximize sales effectiveness.
- Prepare detailed sales reports and inventory forecasts to support data-driven decision-making.
- Collaborate closely with marketing teams to organize and execute promotional campaigns and in-store events.
- Ensure strict adherence to brand standards and company merchandising policies to maintain consistent brand presentation.
- Proactively identify and resolve merchandising challenges to sustain operational efficiency.
- Maintain organized, clean, and attractive merchandising areas to optimize the customer shopping experience.
- Utilize merchandising software and analytical tools to track sales performance and inventory metrics.
- Partner with store management to develop and implement effective floor plans and seasonal displays.

Office Assistant & Messenger

Motorola Solutions – Saudi Arabia

2019 – 2022

- Managed filing, photocopying, and document preparation for office operations.
 - Handled incoming and outgoing mail and correspondence.
 - Maintained office supplies inventory and placed orders when necessary.
 - Assisted in coordinating meetings, appointments, and schedules.
 - Provided administrative support to management and staff.
 - Ensured office premises were organized and presentable.
 - Supported visitors and guests with hospitality when required.
 - Followed company rules and confidentiality standards..
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Key Skills

- Merchandising & Product Display
 - Inventory Management & Stock Control
 - Vendor & Supplier Coordination
 - Market Trend & Sales Analysis
 - Customer Service & Communication
 - Record Keeping & Documentation
 - Route Planning & Time Management
 - Safety & Compliance Awareness
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Education

High School Certificate

Manar Central College, Kalmunai
2012

Languages

- English (Fluent)
 - Hindi (Fluent)
 - Tamil (Fluent)
 - Arabic (Basic)
 - Malayalam (Fluent)
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Personal Details

- Date of Birth: 19 April 1994
- Nationality: [Your Nationality]
- QID: 29414407118
- Driving License: Yes
- Marital Status: Married

