

HRITHIK VERMA

Assistant Branch Manager

+91 8218225663 @ indominent007@gmail.com Hrithik verma Haldwani, India



EXPERIENCE

Assistant Branch Manager

Future Generali

04/2024 - 08/2024 India

Insurance company

- Reported directly to the senior branch manager
- Authorized to recruit two on-roll recruiters

Associate Area Manager

Care Health Insurance (CHI)

04/2021 - 07/2022 India

Health insurance provider

- Implemented sales strategies that increased new policy sales by 20% in the first quarter
- Conducted training sessions leading to a 15% productivity boost
- Identified new business opportunities, growing market share by 10%

Agency Associate Development Manager

Max Life Insurance Co. Ltd

02/2017 - 09/2020 India

Life insurance company

- Recruited, trained, and retained agents to achieve sales targets
- Designed and executed effective sales campaigns

Senior Sales Executive

First Gulf Bank (UAE)

01/2015 - 11/2016 UAE

Banking and financial services

- Responsible for credit card and personal loan sales in the UAE market

Sales Executive

Barclays Bank (UAE)

05/2010 - 11/2014 UAE

Banking and financial services

- Handled sales of credit cards and personal loans in a competitive banking environment

SUMMARY

I am an MBA graduate with over 11 years of experience in sales and marketing, including over 6 years in the UAE. I have a proven track record in team leadership, market development, and customer acquisition. My skill set includes devising sales strategies, training teams, and consistently exceeding targets in the insurance and banking sectors

KEY ACHIEVEMENTS



Yours Unfaithfully Forever

* **Published Author:** "Yours Unfaithfully Forever" (Educreation Publishing, 2017, ISBN 978-1-61813-472-1)

SKILLS

Sales

Marketing

Business development

Client Acquisition

EXPERIENCE

Freelance Business Consultant

The Backbencherz events

📅 04/2023 - 04/2024 📍 India

Freelance business consulting

- Provided consultation to local businesses on sales strategy and customer acquisition
- Helped startups with branding, market positioning, and digital presence
- Help in marketing and decoration of different companies.

Owner & Operations Head

The Backbencherz Café & Restaurant

📅 08/2024 - 07/2025 📍 Haldwani, India

Food and beverage industry

- Launched a themed café concept targeting youth and local tourism in Haldwani
- Managed daily operations, vendor coordination, staff hiring, and menu development
- Achieved 20% MoM footfall growth through strategic local promotions and social media campaigns

EDUCATION

MBA (Marketing)

Institute of Business Management and Research

📅 07/2007 - 06/2009 📍 India

BBA (Management)

Graphic Era Institute of Technology

📅 07/2004 - 07/2007 📍 India

12th

CBSE

📅 07/2003 - 06/2004 📍 India

10th

CBSE

📅 07/2001 - 06/2002 📍 India