

EDUCATION

2009 - 2011

COMPLETED DIPLOMA IN COMPUTER HARDWARE ENGINEERING WITH NETWORKING

at Turnkey Institution

2012 - 2014

COMPLETED DIPLOMA IN

INFORMATION TECHNOLOGY

at ESOFT Metro Campus

SKILLS

- Problem-solving
- Attention to detail
- Communication skills
- · Critical thinking
- · Adaptability and quick learning
- Team collaboration
- Time management
- Punctuality
- Proficiency in Microsoft Suit
- CRM Software Skills

LANGUAGES

- English
- Tamil
- Arabic
- Sinhala

CONTACT

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MOSNI **AHAMED**

Senior Sales

PROFILE INFO

Results-driven Senior Sales Professional with 10+ years of experience, including 8 years in IT sales and 2 years in building materials. Proven track record in B2B sales, client relationship management, and delivering tailored solutions. Skilled in hitting targets, managing key accounts, and driving business growth across diverse industries.

EXPERIENCE

SENIOR SALES ASSOCIATE VIRGIN MEGASTORE - QATAR

2017, Mar - till now

- Managed attractive and organized merchandise displays to maximize product visibility and customer interest.
- Built lasting customer relationships, contributing to high retention rates and consistent positive feedback.
- Oversaw inventory and coordinated with suppliers to ensure the availability of high-demand products and the latest models.
- Specialized in the sales and support of laptops (Windows/macOS), mobile devices (Apple & Samsung), DSLR/mirrorless cameras, and software solutions, including OS installations, antivirus, and productivity tools.
- Delivered exceptional first impressions, welcoming existing, new, and potential customers with professionalism and enthusiasm.
- Trained and guided new team members on product knowledge, sales techniques, and customer service standards to maintain team performance and consistency.
- Supported in-store promotions to increase foot traffic and boost sales.

SENIOR SALES EXECUTIVE NLH BUILDING MATERIALS- SRI LANKA

2015, Jan - 2017, Feb

- Built strong relationships with contractors, architects, and builders to drive repeat business.
- Sold ceramic tiles, sanitary ware, iron, cement, and paints to retail and project clients.
- Provided product advice and technical support based on project requirements.
- Negotiated pricing and delivery terms to close high-value sales deals.
- Prepared accurate quotations, invoices, and order documentation.
- Monitored competitor activity and market trends to adjust sales strategies.
- Resolved customer issues promptly to ensure satisfaction and loyalty.
- Maintained detailed records of sales activities and client communications.

ACHIVEMENT

- Awarded Best Performance in Software Troubleshooting 2019 for resolving complex issues and reducing downtime.
- Received an official appreciation letter from Virgin Megastore in 2017 for outstanding performance, technical expertise, and contribution to business success through dedication and skill development.