



MOHAMED ARAFATH

MERCHANDISER

CONTACT

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📍 Doha, Qatar

EDUCATION

2006-2019

BT/ODDAMAVADI CENTRAL COLLEGE

NATIONAL SCHOOL

G.E.C Advance level qualified

2019-2021

BCAS CAMPUS

Computer Application Assistant

Information Technology

SKILLS

- Management .
- Inventory management .
- Product Quality.
- Merchandising.
- Making forecasts.
- Controlling Stock Level.
- Store displays.

PROFILE

Experienced FMCG with 2 years of experience in running markdown reports, managing store replenishment and analyzing buying reports. Skilled in maximizing placement of promotions, point of sale materials and product visibility to drive sales cycle plans. Proven ability to coordinate product availability for advertising and promotion purposes.

WORK EXPERIENCE

Gulf Center Holding

2023- PRESENT

Merchandiser

- Advance sales cycle plans by maximizing placement of promotions, point of sale materials and product visibility.
- Run markdown reports, managed store replenishment and analyzed buying reports.
- Planned and coordinated product availability for advertising and promotion purpose.

Regency Hyper market

2019-2021

Merchandiser

- Defining, designing and implementing a creative visual merchandising strategy
- Creating appealing and eye-catching visual displays that lead the customer through the entire store
- Producing window displays, signs, interior displays, floor plans and special promotions displays

Valid Driving License

- Qatar Driving License (Manual)
- Srilanka Driving License (Manual)