

About Me

Highly motivated Sales & Showroom Professional with over 6 years of experience in luxury retail, client engagement, and premium product sales. Skilled in building strong customer relationships, converting inquiries into purchases, and promoting high-end European brands. Proven ability to communicate with contractors, architects, and traders, while maintaining accurate records of client interactions for effective follow-up. Adept at highlighting product value compared to cheaper alternatives, driving higher sales revenue, and ensuring exceptional customer satisfaction.

Contact

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∰ Skills

- Customer Engagement & Conversion
- Showroom Presentation & **Product Demonstration**
- Premium Brand Sales (European & International Products)
- Microsoft Office (Excel, Word, Outlool PowerPoint)
- Client Relationship Management
- Sales Record Keeping & Follow-ups

At Language

- English
- Hindi
- Arabic
- Tamil
- Malayalam

Rashid Valappil

Sales Representative **Showroom Consultant**



Education



Bachelor of Computer Application



Experience

(2022 - 2025)

SHOWROOM SALES EXECUTIVE

Zeus | Kerala, India

- Greeted and guided showroom visitors, presenting European ceramic and porcelain tiles as premium options.
- Conducted product presentations to clients, architects, and contractors, increasing brand preference.
- Maintained detailed records of client visits and interests for follow-up and conversions.
- Boosted showroom sales by 20% through upselling premium European brands compared to low-cost options.
- Provided market feedback to management on trends, competitor pricing, and customer preferences.
- Delegated tasks to junior sales staff, ensuring smooth daily operations.

(2017 - 2022)

SHOWROOM SALES EXECUTIVE

Aljawza | Qatar

- · Advised clients on premium fashion and lifestyle products, ensuring tailored recommendations.
- Developed strong client relationships, leading to a high repeat customer rate.
- · Maintained sales records, conversion reports, and customer interest logs.
- Trained and supervised new sales staff to achieve sales targets.