



SALES EXECUTIVE

SHIHAS ANWAR

OBJECTIVE

Dynamic and results-driven Sales Executive with over 6 years of experience in both indoor and outdoor sales. Proven ability to build and maintain strong customer relationships, exceed sales targets, and drive revenue growth. Highly skilled in product demonstrations, market research, and territory management. Adept at both direct customer engagement and strategic sales planning.

EXPERIENCE

BLUE RING ELECTRONICS AND TRADING | BAHRAIN

Outdoor Sales Representative (2020 – 2023)

- Identified and pursued new sales opportunities by visiting potential customers and businesses within the assigned territory, leading to a significant increase in client base.
- Conducted engaging and informative product demonstrations and presentations to potential clients, effectively highlighting the features and benefits of the products.
- Developed and maintained strong relationships with new and existing customers.
- Managed and optimized a sales territory by planning and prioritizing sales activities to maximize sales potential and market presence.
- Negotiation and Closing deals with clients and provided comprehensive post-sales support, ensuring high levels of customer satisfaction
- Consistently met and exceeded monthly sales targets by 20% through effective sales strategies and personalized customer service.

AL ZARRA ELECTRONICS | DOHA

Sales Executive (2017 – 2019)

- Assist Customers, providing detailed product information and recommendations.
- Built strong customer relationships, resulting in a major increase in repeat business.
- Managed inventory, ensuring accurate stock levels and attractive product displays.
- Achieved sales targets, consistently exceeding monthly goals by 15%

DRIVING LICENSE INFORMATION

UAE

BAHRIN

Qatar

CONTACT

Ras Al Khaimah, UAE

Shihasglaider@gmail.com

+971 567 137 571

PERSONAL DETAILS

Nationality - Indian

DOB – 26.04.1997

EDUCATION

HIGHER SECONDARY EDUCATION

KRIST RAJ HIGHER
SECONDARY SCHOOL

SKILLS

- Sales Strategy and Planning
- Customer relationship management
- Product knowledge and demonstrations
- Territory management
- Inventory management
- Negotiation and closing sales
- Excellent communication and interpersonal skills
- Problem-solving and conflict resolution

LANGUAGES

Arabic

(Native or Bilingual Proficiency)

English

(Native or Bilingual Proficiency)

Hindi

(Native or Bilingual Proficiency)

Malayalam

(Native or Bilingual Proficiency)